

Fiesta del Deporte

iSportFest



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
de Cartagena



Región de Murcia



Co-funded by
the European Union

Fiesta del Deporte

iSportFest



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
de Cartagena



Región de Murcia



Co-funded by
the European Union



Contents

1. Introduction of the Fiesta del Deporte iSportFest
2. Rationale
3. Organising bodies and framework for collaboration
4. International dimension
5. Event venues and locations
6. Types of activities
7. Digitalisation and gamification
8. Video



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



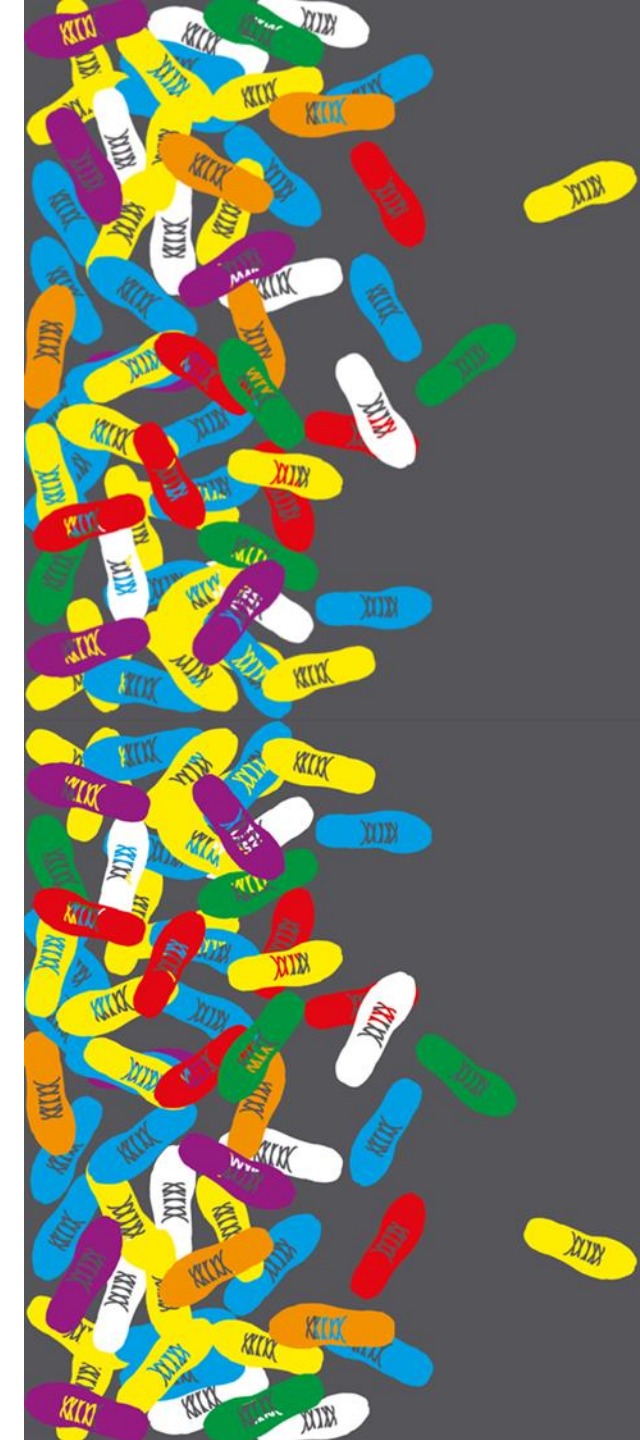
Ayuntamiento
de Murcia



Ayuntamiento
Cartagena



Co-funded by
the European Union



1. Fiesta del Deporte iSportFest

The iSportFest Sports Festival is conceived as a major sporting, community-focused, inclusive, European and participatory event to be held on **23, 24 and 25 October**.

The event will be organised through institutional collaboration between the **University of Murcia, Murcia City Council, Cartagena City Council and the Union of Sports Federations of the Region of Murcia**, together with sports federations, clubs, social organisations, educational institutions, partner companies, sponsors and the international organisations linked to the iSportFest project.



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
Cartagena



Región de Murcia



Co-funded by
the European Union

Fiesta del Deporte iSportFest

The project is designed as an event open to the public, featuring free sporting activities or those open to anyone wishing to take part, exhibitions, grassroots competitions, workshops, technical seminars, inclusive activities, an international zone, sustainability initiatives and social spaces.



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



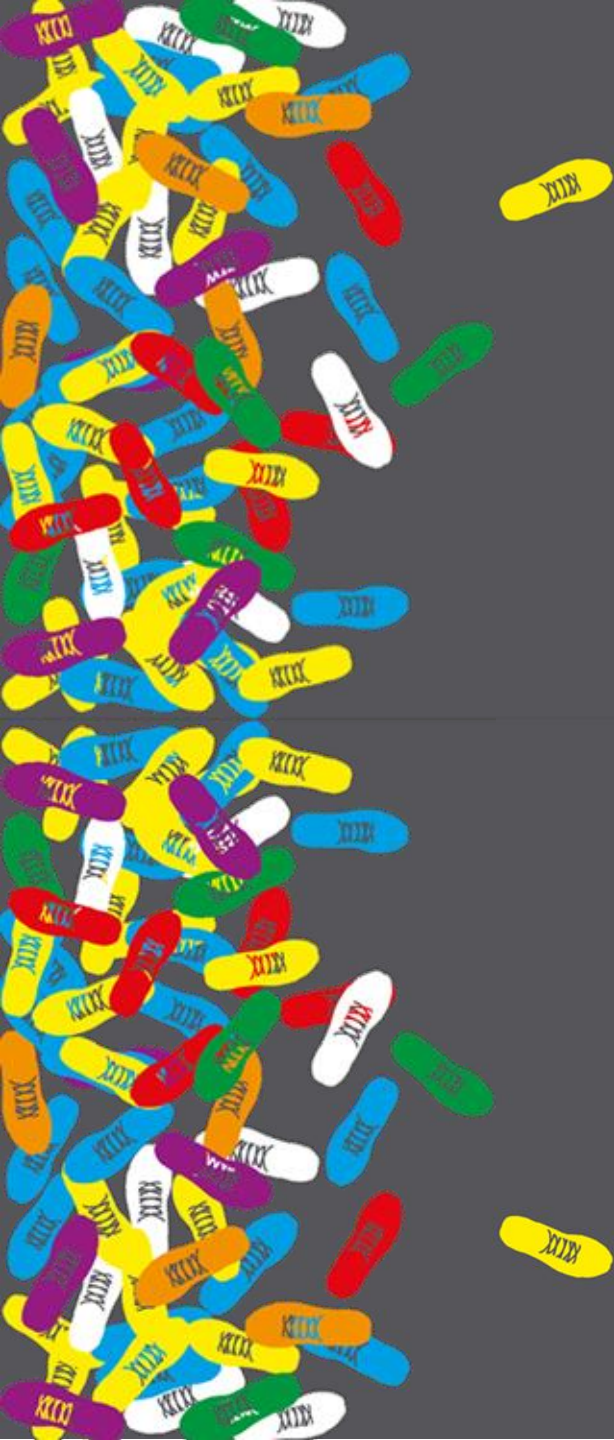
Ayuntamiento
de Cartagena



Región de Murcia



Co-funded by
the European Union



2. Rationale

The iSportFest Sports Festival has a great ability to bring together federations, clubs, families, athletes, volunteers, public bodies and businesses around a popular, recreational and participatory event. The reference documentation defines it as an event open to the whole family, with activities tailored to different ages, genders and fitness levels.

The iSportFest project brings a European dimension to the initiative, with objectives centred on social inclusion, equality and the participation of people with disabilities, young people at risk of exclusion, migrants, women, older people and disadvantaged groups. The European project also includes training activities, an international scientific workshop, sustainability initiatives, digital tools and an international cultural exchange fair.

The event is therefore conceived as a new-generation **Fiesta del Deporte (iSportFest edition)**: local in its roots, European in its scope.



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
de Cartagena



Región de Murcia



Co-funded by
the European Union

3. Organising bodies and framework for collaboration

Main organisers

Murcia City Council and Cartagena City Council are taking the lead at an institutional level. **The University of Murcia** is providing the academic, technical and scientific leadership for the iSportFest project. The **Union of Sports Federations of the Region of Murcia** is coordinating the participation of federations, sports disciplines, coaches, clubs and activities relating to beginners' sessions, exhibitions and competitions.



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
Cartagena



Región de Murcia

European co-funding

The iSportFest Sports Festival is an event co-funded by the **European Union** as part of the **iSportFest – Inclusion Sport Festival project**, which is linked to the Erasmus+ Sport programme. This co-funding must be acknowledged in all communications, posters, signage, the website, social media, press releases, accreditation, stages and official event materials.



Co-funded by
the European Union

4. International dimension

The event will attract international participation through 14 organisations representing different countries, all linked to the iSportFest project, which will take part in sporting, cultural and scientific activities.



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
Cartagena



Región de Murcia



Co-funded by
the European Union



Provisional Agenda

Wednesday 21 October

Arrival of the delegations

Thursday 22 October

Morning: Workshops

Afternoon: Cultural tour of Cartagena

Evening: Welcome dinner

Friday 23 October

Morning: Workshops and activities on the beach

Afternoon: Activities on the beach (Cartagena)

Evening: Opening ceremony

Saturday 24 October

All day: iSportFest (Murcia and Cartagena)

Afternoon: iSportFest (Murcia and Cartagena)

Evening: Concert in Murcia

Sunday 25 October

Morning: iSportFest (Murcia)

Afternoon: Closing ceremony and farewell



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
de Cartagena



Región de Murcia



Co-funded by
the European Union



Murcia (Ciudad)

Fiesta
del Deporte

iSportFest



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
Cartagena



Región de Murcia



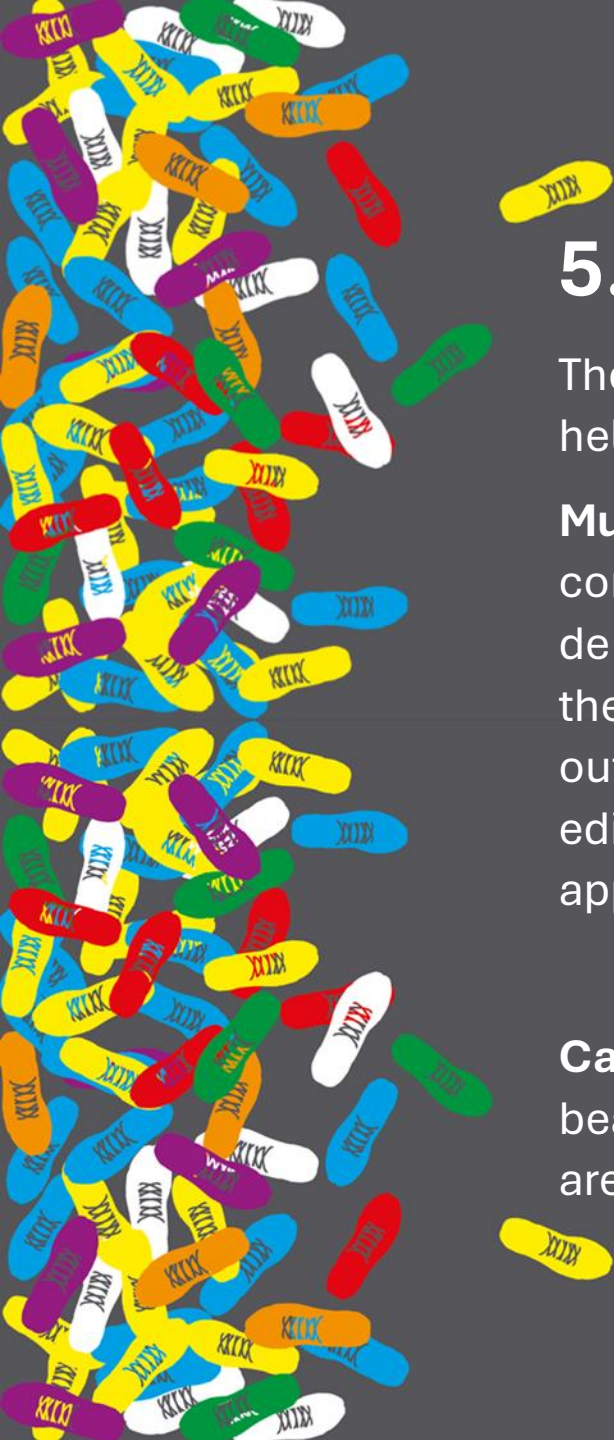
Co-funded by
the European Union

Fiesta
del Deporte

iSportFest



Cartagena (La Manga)

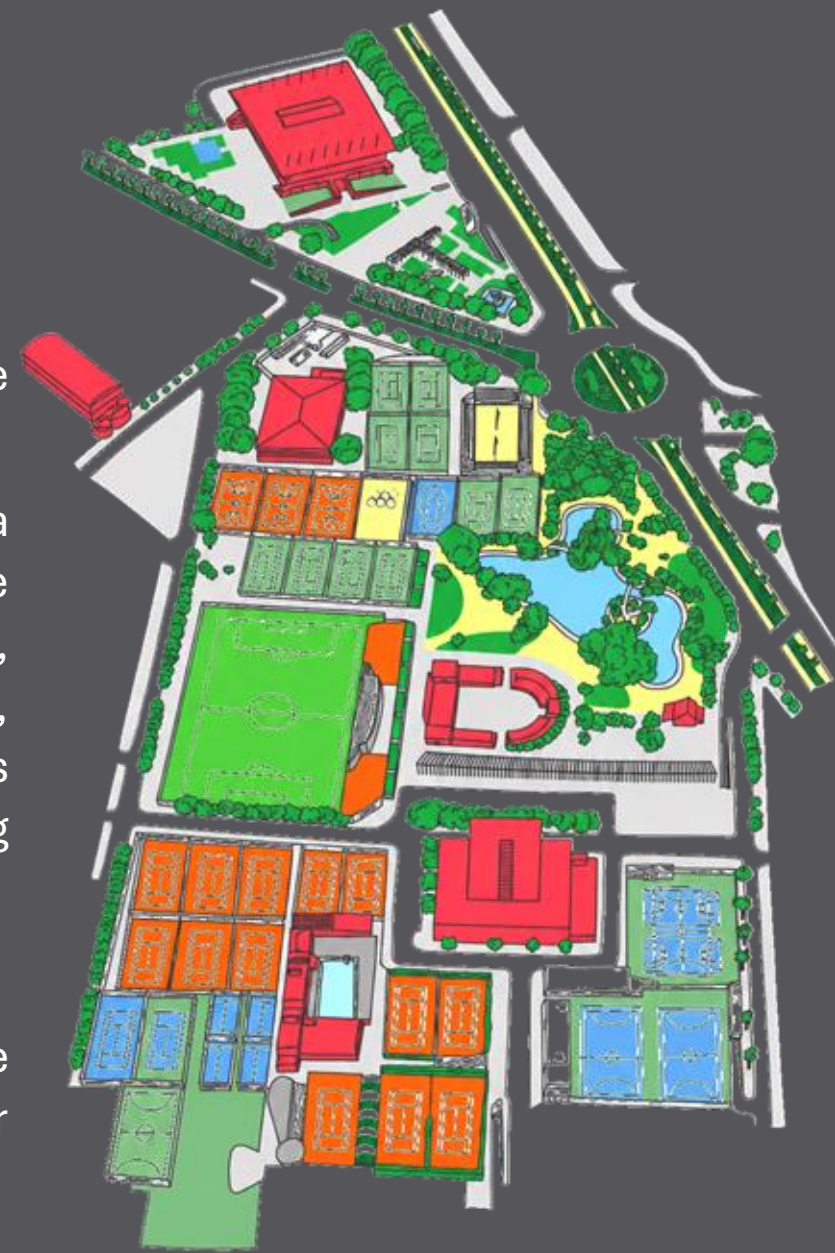


5. Event venues and locations

The Fiesta del Deporte iSportFest Sports Festival, will be held at two venues in the Region of Murcia.

Murcia: the city's urban surroundings in the area comprising the José Barnés Sports Centre, the Príncipe de Asturias Sports Hall, the Nuevo Cagigal Sports Hall, the Santa María de Gracia Sports Hall, Fofó Park, outdoor courts and adjacent urban areas. In previous editions, this area formed a sports complex covering approximately 110,000 m².

Cartagena: Water sports and beach activities on the beaches of Cartagena in the La Manga del Mar Menor area



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
de Cartagena



Región de Murcia



Co-funded by
the European Union

6. Types of activities

The activities are categorised as participatory, exhibitions, competitions and recreational. This model is maintained and expanded to include inclusive, European, sustainable and educational activities.



UNIVERSIDAD
DE MURCIA



UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
de Cartagena



Región de Murcia



Co-funded by
the European Union

6. Types of activities

Over 70 sporting activities (some examples)



OPENING
CEREMONY



CHARITY RUN AND
WALK



KAYAK ACTIVITIES



DIVING
ACTIVITIES



KICKBOXING
ACTIVITIES



LIFEGUARD
CHAMPIONSHIP



ULTIMATE FRISBE
EXHIBITION



TOURIST TRAIN
MAR MENOR



KARTING
ACTIVITIES



TRIATHLON
CHAMPIONSHIP



E-SPORTS
CHAMPIONSHIP



BEACH HOCKEY
ACTIVITIES



TAEKWONDO
EXHIBITION



RUGBY
ACTIVITIES



FALCONRY
SHOW



JUDO & AADD
ACTIVITIES



GOLF
ACTIVITIES



DUATHLON
CHAMPIONSHIP



WRESTLING
CHAMPIONSHIP



CHARITY
TAPA TOUR



FIRST AID WORKSHOP



TRAMPOLINE
ACTIVITIES



HANMINJOK HKD
ACTIVITIES



AGILITY EXHIBITION

6. Types of activities

Over 70 sporting activities (some examples)



**OLYMPIC SHOOTING
ACTIVITIES**



**WHEELCHAIR SLALOM
& FOOTBALL**



**MOTORCYCLE
EXHIBITION**



FENCING ACTIVITIES



POOL ACTIVITIES



HUERTAN BOWLING



BOXING ACTIVITIES



**CROSSFIT
CHAMPIONSHIP**



**BEACH VOLLEY
CHAMPIONSHIP**



**ARCHERY
COMPETITION**



**YAWARA
COMPETITION**



**FITNESS
ACTIVITIES**



**ARTISTIC SWIMMING
EXHIBITION**



**CLIMBING WALL
ACTIVITIES**



ATHLETIC WALKING



**ADAPTED SAILING
COMPETITION**



**SQUASH
ACTIVITIES**



**FLYSKY
ACTIVITIES**



**BLITZ CHESS
CHAMPIONSHIP**



**AIR BADMINTON
ACTIVITIES**



**STREET WORKOUT
CHAMPIONSHIP**



CYCLING GYMKHANA



**WATER POLO
ACTIVITIES**



**JUGGER
CHAMPIONSHIP**

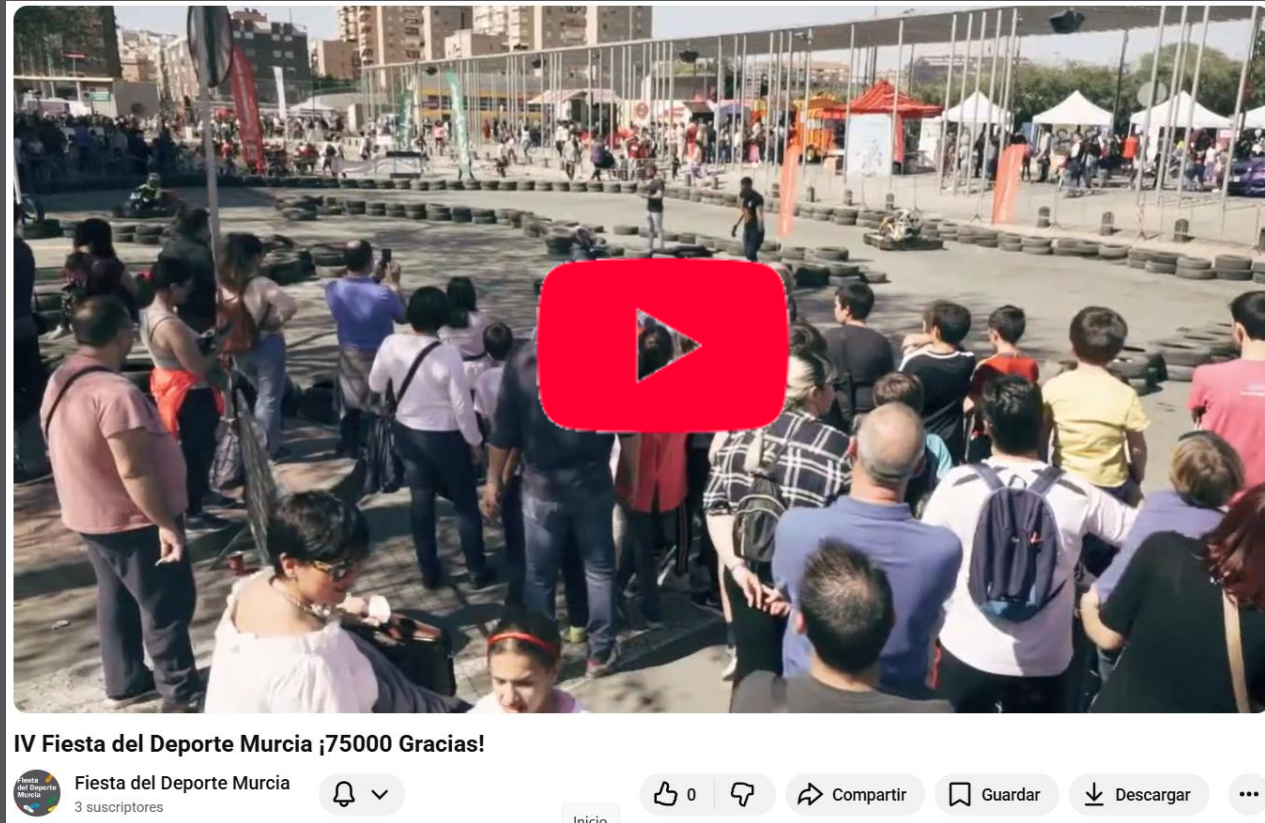
7. Digitalisation and gamification

iSportFest Sports Passport

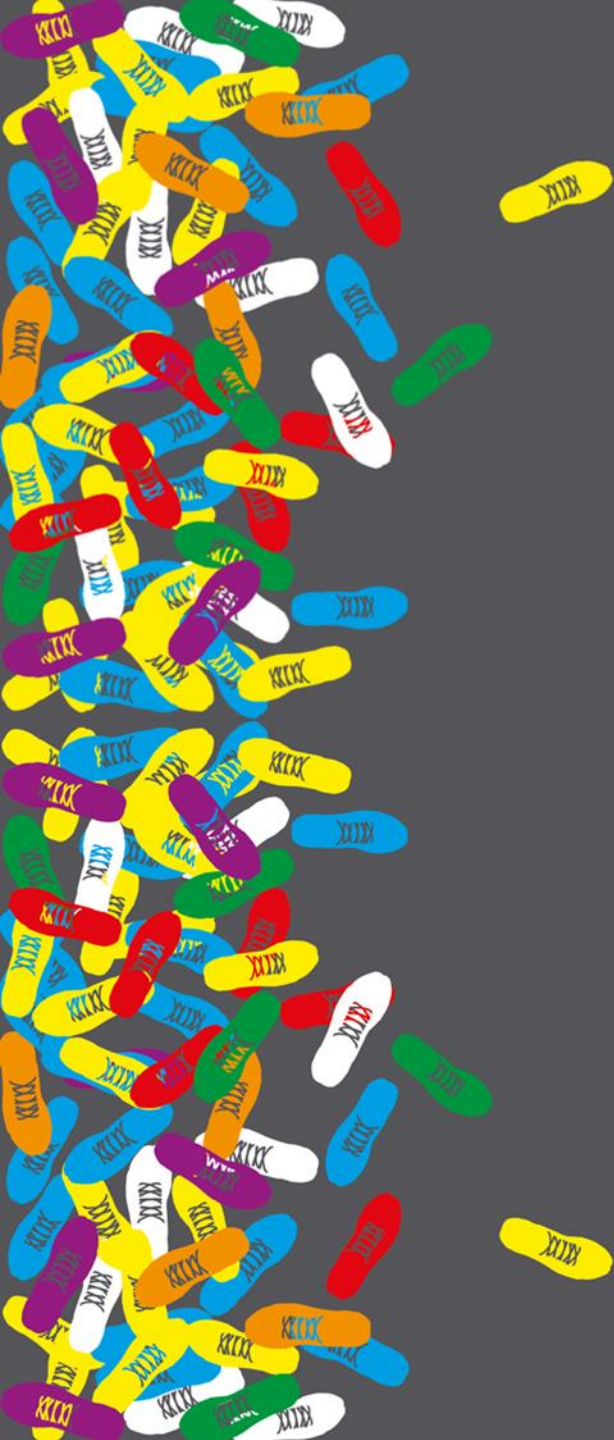
Each participant will receive a physical or digital passport. As they complete activities, they will earn stamps or QR codes. Those who complete a certain number of challenges will be entered into prize draws and receive recognition. This will turn the event into a digital, gamified experience.



8. Video summary



<https://www.youtube.com/watch?v=K2ohoYXUEyE>



UNIVERSIDAD
DE MURCIA



Co-funded by
the European Union



REGIÓN DE MURCIA

UNIDOS
POR EL DEPORTE



Ayuntamiento
de Murcia



Ayuntamiento
Cartagena



Región de Murcia