

LITHUANIAN SPORTS UNIVERSITY

STUDY MODULE PROGRAMME (SMP)

м	odule Code	S	190	В	065	Accredited		Ren	ewal	date
IVIC		Branch	of Science	Progr.	Registr. №.	until				
Enti	tlement									
	ure and Sports	s Events								
	equisites									
	ondary educati									
Cou	rse (module) I	Learning	Outcomes				r			
№.	Learning Ou					Teaching / Learning Methods	Asse	ssment	Meth	nods
1			l responsibili l behavior in		ng	Discussion, Formal lecture		ip (tean term e		
2		to make (ata mana	evidence-base gement and a	ed decision		Case analysis (Case study), Discussion	Grou	ıp (tean vidual v	n) pro	
3	communicati	ing with a vement of	e and implem all interested f sports, touri execution of	parties, co sm or leis	ontributing	Case analysis (Case study), Group work		ıp (tean vidual v		oject,
4	and conducti	ng variou , will be	stand the prin is sports tour able to organ ive recreation	naments a ize activit	nd	Group work, Seminar	Indiv	ip (tean vidual v examin	vork,	Mid-
5		to work i g its activ	n a team or ta ities, encoura	ake a leade		Group work	Grou	ıp (tear	n) pro	oject
6	specialists fr	om vario	unicate and c us fields and a team, at lea	cultures, i	ndividually	Discussion, Group work, Seminar		ıp (tean term e		
7	orally, using networks and	modern o 1 promoti	unicate effect communication ng positive c ance with eth	on tools ar	nd social ation and	Case analysis (Case study), Discussion, Group work	Indiv	ip (tean vidual v examin	vork,	Mid-
8	Will be able	to analyz	e and system	atize prob	lems	Case analysis (Case study), Group work		ıp (tean vidual v		oject,
9			ious learning for a manage			Discussion, Literature analysis, Seminar	Indiv	ip (tean vidual v examin	vork,	Mid-

Main aim

To provide theoretical and practical knowledge about the planning, organization and related processes of leisure and sports events.

Summary

The module introduces the typology of leisure and sports events, their planning and organization process. Students will deepen their knowledge in the topic of sustainability and residual value, understand the main principles and importance of ensuring hospitality, get acquainted with the influence of media and broadcasts. Will be able to manage the event's human resources, plan the budget, apply the most appropriate marketing and communication principles, attract, serve and manage spectators and fans, get to know and understand the basic principles of security and risk management and be able to apply them when organizing the event. Level of module

Level	of programme	Subject group (up don the regulation of the gree)
Cycle	Туре	Subject group (under the regulation of the area)
First	Bachelor	Bendrojo universitetinio lavinimo

Group under financial classification

4.Socialinių mokslų studijos (išskyrus politikos mokslus, sportą ir studijas, nurodytas 8 punkte) Syllabus

Nº.	Sections and themes	Responsible lecturer
1.	Introduction to module. Types of leisure and sports events	
2.	Planning and organization	
3.	Staff and volunteers	
4.	Spectators and fans	
5.	Transport and logistics	
6.	Accomodation and meals	
7.	Security and risks management	
8.	Communication and sponsorship	
9.	Media and broadcasting rights	
10.	Event budget	
11.	Sustainability and legacy	
12.	Evaluation of the event	

Evaluation procedure of knowledge and abilities:

References

№.	Title	Edition in T Sports U libr Pressmark	niversity	In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
1.	Greenwell, Christopher T. (2014). Managing sport events. Human kinetics	796.06 Gr204	1	No	0
2.	Wise, N., & Harris, J. (2017). Introduction: Framing sport, events, tourism and regeneration. In Sport, Events, Tourism and Regeneration. Routledge	338 Sp48	1	No	0
3.	Westerbeek, H., Smith, A., Turner, P., Emery, P., Green, Ch., van Leeuwen, L. (2005). Managing sport facilities and major events. Routledge	796.062 Ma351	1	No	0
4.	Parent, M. M., & Ruetsch, A. (2020). Managing major sports events: Theory and practice. Routledge		0	No	0
5.	Mallen, C., Adams, L., J. (2013). Event management in sport, recreation and tourism : theoretical and practical dimensions. Routledge, ISBN 9780415641029		0	No	0
6.	Masterman, G. (2014). Strategic sports event management. Routledge		0	No	0
7.	Calabuig-M., F.; Crespo-H., J.; Nunez-P., J.; Valantinė, I.; Staškevičiūtė Butienė, I Role of perceived value and emotions in the satisfaction and future intentions of spectators in sporting events // KTU. ISSN 1392-2785. 2016, vol. 27, no. 2, p. 221-229. DOI:10.5755/j01.ee.27.2.12288. [Scopus; Social Sciences Citation Index (Web of Science); IBSS; Business Source Complete] [IF: 0,726, AIF: 1,4]		0	No	0

Additional literature

N <u>∘</u> .	Title											
1.	U	ent in sport, recreation and tourism : theoretical and pract. Adams. 2nd ed. Oxon : Routledge, 2013. 242 p. ISBN 9.		by Cheryl								
2.	Chappelet, J. L.,	& Parent, M. M. (2017). Routledge handbook of sports	event management. Ro	outledge								
3.	Handbook of Volunteering in Events, Sport and Tourism. Routledge											
4.	4. Newland, B., L., Paule-Koba, A., L., Aicher, T., J. (2020). Sport Facility and Event Management. Jones & Bartlett Learning											
5.	5. Shone, A., Parry, B. (2019). Successful Event Management: A Practical Handbook, 5th edition. Cengage learning											
6.	Wilson, R., & P	latts, C. (2018). Managing and Developing Community S	port. Routledge									
7.	Hoye, R., Smith applications. Ro	, A. C., Nicholson, M., & Stewart, B. (2018). Sport mana utledge	gement: principles an	d								
8.	Hall, S., McGee Managers. Hum	, J. M., & Cooper, W. E. (2022). Security and Risk Asses an Kinetics	sment for Facility and	l Event								
9.	• • •	Deliautaitė, K., Mejerytė Narkevičienė, K., & Valantinė, I ing in Physical Activity. Baltic Journal of Sport and Heal		*								
Coo	rdinating lecturer											
	Position	Degree, surname, name	Schedule N	2.								
	1564											
Subo	division											
		Entitlement		Code								
		Department of Sports and Tourism Management		1007								

Study module teaching form №. 1

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Study module teaching form №. 2

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