



LITHUANIAN SPORTS UNIVERSITY

STUDY MODULE PROGRAMME (SMP)

Module Code	S	189	B	126	Accredited until				Renewal date		
	Branch of Science		Progr.	Registr. №.							

Entitlement

Sports tourism

Prerequisites

Microeconomics, macroeconomics, basics of management, sports and tourism event management, human resnformacija ruošiamą

Course (module) Learning Outcomes

№.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
1	Will be able to explain group and individual behavior in the organization and society influenced by technological change;	Group work, Literature analysis	Case analysis (study), Literature analysis
2	Will be able to independently create and implement consumer-oriented innovative business ideas in line with the future trends of the sector and the international market;	Case analysis (Case study), Group work	Case analysis (study), Literature analysis
3	Will be able to develop and implement a variety of projects, communicating with all stakeholders, contributing to the development of sports, tourism or leisure infrastructure and events;	Case analysis (Case study), Group work	Case analysis (study), Individual work
4	Will know and understand the principles of organizing and conducting various sports games tournaments and competitions, will be able to organize activities related to the objectives of active recreation;	Group work	Case analysis (study), Literature analysis
5	Will be able to communicate and collaborate with specialists in various fields and cultures, in at least one foreign language, individually and in a team;	Case analysis (Case study), Group work	Individual work
6	Will be able to communicate effectively in writing and orally, using modern means of communication and social networks and promoting positive communication and cooperation in accordance with ethical principles;	Case analysis (Case study), Group work, Literature analysis	Examination, Literature analysis

Main aim

The module introduces the essence and content of sports tourism, the components and types of sports events, and the prospects for the development of sports tourism. Both sport, as a social phenomenon, and tourism, are becoming a means of leisure, an authentic place experience, and a means of creating a personal or collective identity. Students are given the perception that in the context of tourism, sport is becoming a very important indicator.

Summary

The module reveals the essence, content, development opportunities and the main resources of sports tourism, draws attention to the aspects of seasonality, the main trends in sports tourism and its impact on leisure. In the context of tourism, the various sporting events taking place are becoming an important economic, social and political factor in each country.

Level of module

Level of programme		Subject group (under the regulation of the area)
Cycle	Type	
First	Bachelor	

Bendrojo universitetinio lavinimo

Group under financial classification

Syllabus

№.	Sections and themes	Responsible lecturer
1.	Introduction to sports tourism	
2.	The essence and content of sports tourism	
3.	Sports Event: Components and Types	
4.	Development of sports tourism: place, sport and culture	
5.	Sports tourism resources and impacts	
6.	Sport tourism: seasonality.	
7.	Sports tourism: leisure and tourism	
8.	Trends and perspectives of sports tourism development	

Evaluation procedure of knowledge and abilities:

References

№.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		
1.	Hinch, T., Higham, J. (2009). Sport and Tourism: Globalization, Mobility and Identity. Elsevier, Butterworth-Heinemann, UK.			No	1
2.	Higham, J. (2005). Sport tourism destination: issues, opportunities and analysis. Elsevier, Butterworth-Heinemann, Oxford, UK.			No	1
3.	Mikalaukas, R. (sudar.) (2007). <i>Laisvalaikio pagrindai</i> . Kaunas: LSU			No	5
4.	Mikalaukas, R., Šimkus, A., Brusokas, A. (2021). <i>Sporto vadyba: nuo sportinės veiklos teorinės paradigmos iki savanoriškos veiklos</i> . Monografija. Vilnius: Kriventa.			No	5
5.	Higham, J. Hinch, T. (2011). <i>Sport Tourism development</i> . 2 edition. Channel View Publications.			No	1
6.	Harris, J. Wise, N. (2017). <i>Sport Events Tourism and Regeneration</i> . Routledge.			No	1
7.	Gibson, J.H., Lamont, M., Kennely, M., Buning, J.R. (2020). <i>Active Sport Tourism</i> . Routledge.			No	1
8.	Gibson, H. (2013). <i>Sport Tourism</i> . Routledge.			No	1

Additional literature

№.	Title
1.	Melo, R., Sobry, Cl. (2017). <i>Sport Tourism</i> . Cambridge Scholars.
2.	Svagzdiene, Biruta; Jasinskas, Edmundas; Fominiene, Vilija Bite; Mikalaukas, Rimantas. The situation of learning and prospects for improvement in a tourism organization // <i>Engineering economics = Inžinerinė ekonomika</i> . Kaunas : Technologija. ISSN 1392-2785. eISSN 1392-2785. 2013, vol. 24, no. 2, p. 126-134.
3.	Mikalaukas, Rimantas; Strunz, Herbert; Afifi, Galal Mohamed Hamza. Relationship between sport events and destination image: some theoretical approaches // <i>Transformations in Business & Economics = Verslo ir ekonomikos transformacijos / Vilniaus universitetas, Brno technologijos universitetas, Latvijos universitetas</i> . Brno, Kaunas, Riga, Vilnius : Vilniaus universitetas. ISSN 1648-4460. 2014, vol. 13
4.	Mikalaukas, Rimantas; Kasparienė, Jurgita. Holistic approach about leisure industry // <i>Transformations in business & economics = Verslo ir ekonomikos transformacijos / Vilniaus universitetas, Brno technologijos universitetas, Latvijos universitetas</i> . Brno, Kaunas, Riga, Vilnius : Vilniaus universitetas. ISSN 1648-4460. 2016, vol. 15, No. 2B(38B), p. 723-740.

№.	Title
5.	Ivanová, Eva; Navickas, Valentinas; Mikalauskas, Rimantas. The main aspects of understanding of innovation in leisure services: a theoretical approach // Ad alta: journal of interdisciplinary research. HradecKrálové : Magnanimitas. ISSN 1804-7890. eISSN 2464-6733. 2021, vol. 11, iss. 2, p. 95-100.
6.	Edginton, Ch., Lankford, S.V., Hudson, S.D., Larsen, D. (2013). Managing Recreation, Parks, and Leisure Services. An INtroduction. Fourth Edition. Sagamore Publishing, USA.
7.	Špindler, T. (2020). Valuation of the Municipality of Ljutomer for Development of Sports Tourism. Conference: Region in the Development of Society At: Brno, Czech Republic. https://www.researchgate.net/publication/273247496_Sports_Tourism

Coordinating lecturer

Position	Degree, surname, name	Schedule №.
Associate Professor		76

Subdivision

Entitlement	Code
a	1007

Study module teaching form №. 1

Semester	Mode of studies	Structure				Total hours	Credits	
		Theory	Seminars	Lab Works	Ind. work			
A	S	D	15	15	0	100	130	5

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
1.	1	0	0	5.	2	2	0
2.	1	1	0	6.	2	2	0
3.	3	4	0	7.	2	3	0
4.	3	2	0	8.	1	1	0
Total:					15	15	0

Schedule of individual work tasks and their influence on final grade

	№. of syllabus	Total hours	Influence on grade, %	Week of presentment of task (*) and reporting (o)																					
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17-20					
Individual Homework	1-4	50	50	*																					
Exam	5-8	50	50									*													
Total:	-	100	100																						

Study module teaching form №. 2

Semester	Mode of studies	Structure				Total hours	Credits	
		Theory	Seminars	Lab Works	Ind. work			
A	S	N	15	15	0	100	130	5

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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