



LITHUANIAN SPORTS UNIVERSITY

STUDY MODULE PROGRAMME (SMP)

Module Code	S	184	B	002	Accredited until				Renewal date		
	Branch of Science		Progr.	Registr. №.							

Entitlement

Economics and finance

Prerequisites

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Course (module) Learning Outcomes

№.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
1	20.1.1.	Discussion, Library / information retrieval tasks, Practical exercises (tasks), Problem-based learning, Scientific paper analysis, Seminar	Examination, Individual project, Mid-term examination
2	20.1.3	Discussion, Library / information retrieval tasks, Practical exercises (tasks), Problem-based learning, Scientific paper analysis, Seminar	Examination, Individual project, Mid-term examination
3	20.2.2.	Discussion, Library / information retrieval tasks, Practical exercises (tasks), Problem-based learning, Scientific paper analysis, Seminar	Examination, Individual project, Mid-term examination
4	20.3.2	Discussion, Library / information retrieval tasks, Practical exercises (tasks), Problem-based learning, Scientific paper analysis, Seminar	Examination, Individual project, Mid-term examination
5	20.5.1.	Discussion, Library / information retrieval tasks, Practical exercises (tasks), Problem-based learning, Scientific paper analysis, Seminar	Examination, Individual project, Mid-term examination

Main aim

Informacija ruošiamą

Summary

The aim is to develop a comprehensive knowledge and management of ideas about the principles of operation of economy, the statements and methods, as well as the development of specific competences such as the ability to understand the micro and macro economic environment, and to develop the capacity for micro and macro economic analysis.

Students are introduced to the concept of business analytics, processes and basic methods, as well as practical skills that enable them to analyze the external and internal environment of the existing business, and taking into account the information received, to make decisions.

Students are introduced to the development of organizations, the main methods applied and the stages of change management. The assumptions are made in order to master the different decision-making methods, depending on the business situation.

Level of module

Level of programme		Subject group (under the regulation of the area)
Cycle	Type	
First	Bachelor	Specialaus lavinimo

Group under financial classification

4.Socialinių mokslų studijos (išskyrus politikos mokslus, sportą ir studijas, nurodytas 8 punkte)

Syllabus

№.	Sections and themes	Responsible lecturer
1.	Introductory lecture on the model: economic problems and goals	

№.	Sections and themes	Responsible lecturer
2.	Market structure and corporate behavior (perfect competition market, monopolistic competition, oligopoly, monopoly, etc.)	
3.	Government Role in the Economy (Economic Growth)	
4.	Significance of the sports economy (Sport economics impact, Sports leagues and organizations, facilities, teams as a public good, competitive balance and league support policies)	
5.	Tourism economic impact (contribution of tourism to the economy, economic product of tourism, factors determining the competitiveness of the country's tourism)	
6.	Sports business and other sectors (pricing solutions, advertising in the sports industry, sports broadcasting rights market, sports staff market, public and non-governmental sectors)	
7.	Tourism business (tourism business sectors, added value created by tourism business, tourism infrastructure, latest trends)	
8.	Economic Impact of Sports Even (Economic Impact Analysis; Multipliers; Measuring Incremental Spending))	
9.	Corporate financial management (revenue, costs, profits, budget and taxes)	
10.	Peculiarities of sports and tourism finance	

Evaluation procedure of knowledge and abilities:

References

№.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		
1.	Blair, R. D. (2011). Sports economics. Cambridge University Press. <i>Comment:Database - https://vb.lsu.lt/permalink/f/1rnoab5/TN_cdi_askewsholts_vlebooks_9781139210966</i>			Yes	
2.	The SAGE handbook of sports economics /ed. by P. Downward, B. Frick, B. R. Humphreys, T. Pawlowski, J. E. Ruseski, B. P. Soebbing. - London : SAGE, 2019. - 586 p.	796.07 Sa59	1	Yes	
3.	Blanchard, Olivier Jean., Macroeconomics / Olivier Blanchard. 7th ed., global ed. Harlow : Pearson, 2017. [575] p. : iliustr. ISBN 9781292160504. (#000198997) <i>Comment:Database - https://www.pearson.com/uk/educators/higher-education-educators/program/Blanchard-Macroeconomics-Global-Edition-7th-Edition/PGM1100931.html</i>	330 B1-11	1	Yes	
4.	John Tribe. (2015). The Economics of Recreation, Leisure and Tourism. Taylor and Francis. <i>Comment:Database - https://vb.lsu.lt/permalink/f/1rnoab5/TN_cdi_informaworld_taylorfrancisbooks_9781315769233</i>			Yes	
5.	Wang, S. (n.d.). Microeconomic Theory (4th ed. 2018 ed., Springer Texts in Business and Economics). Singapore: Springer Singapore. <i>Comment:Database - https://vb.lsu.lt/permalink/f/1rnoab5/TN_cdi_springer_books_10_1007_978_981_13_0041_7</i>			Yes	
6.	Brown, Rascher, D. A., Nagel, M. S., & McEvoy, C. D. (2021). Financial Management in the Sport Industry. Taylor & Francis Group.			No	

№.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		
<i>Comment: Database - https://vb.lsu.lt/permalink/f/1rnoab5/TN_cdi_askewsholts_vlebooks_9781000351736</i>					
7.	Holloway, J. Christopher, Davidson, Rob, & Humphreys, Claire. (2019). The business of tourism. Harlow, England: FT Prentice Hall.			Yes	
<i>Comment: Database - https://vb.lsu.lt/permalink/f/7nvno5/LKK01000012231</i>					
8.	Klonowski. (2020). Entrepreneurial Finance in Emerging Markets. Springer International Publishing AG.			Yes	
<i>Comment: Database - https://vb.lsu.lt/permalink/f/1rnoab5/TN_cdi_askewsholts_vlebooks_9783030342654</i>					

Additional literature

№.	Title
1.	The Economy as a Complex Spatial System [elektroninis išteklius] : Macro, Meso and Micro Perspectives / edited by Pasquale Commendatore, Ingrid Kubin, Spiros Bougheas, Alan Kirman, Michael Kopel, Gian Italo Bischi. XII, 2018. 220 p.
2.	Mikroekonomika : vadovėlis / Vytautas Gavelis ... [et al.] ; Vilniaus universitetas. Ekonomikos fakultetas. Teorinės ekonomikos katedra. Vilnius : Vilniaus universiteto leidykla, 2017. 313 p.

Coordinating lecturer

Position	Degree, surname, name	Schedule №.
		827

Subdivision

Entitlement	Code
a	1007

Study module teaching form №. 1

Semester	Mode of studies	Structure				Total hours	Credits	
		Theory	Seminars	Lab Works	Ind. work			
A	S	D	30	30	0	200	260	10

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
1.	1	0	0	6.	6	6	0
2.	2	3	0	7.	6	6	0
3.	3	3	0	8.	2	2	0
4.	2	2	0	9.	3	3	0
5.	2	2	0	10.	3	3	0
Total:					30	30	0

