

SPORTPRENEURSHIP: SUSTAINABLE & SMART SPORT BUSINESS

17th of April, 2023	
Arrival day	
Student accommodation: Hipokrata street 1, Riga, https://rmkoledza.lu.lv/en/accommodation/ Closest bus station: bus No. 21 Malienas iela	
18th of April 2023	
Location: Latvian Academy of Sport Education (Brivibas street 333, Riga), auditorium Nr. 408 (40 minutes by foot from the student accommodation or 10 min. by bus Nr.21 from Malienas iela to Brīvības iela)	
Breakfast at the LASE canteen (students 5,00 EUR)	9.00 – 9.30
WELCOME to Riga – rector Juris Grants (LASE) Practical matters during the stay – Antra Gulbe	9.30
INTRODUCTION TO THE PROJECT AND TEAM MEMBERS & STUDENT TEAMS <i>Irena Valantine (Lithuanian Sports University, Lithuania)</i>	9.45
TASK FOR THE STUDENT TEAMS <i>Inga Staskeviciute Butiene (Lithuanian Sports University, Lithuania)</i>	10.15
TEAM BUILDING Organized by LASE students	11.00
Lunch at the LASE canteen (paid by LASE)	12.30 – 13.30
STUDENTS' TEAMS INTRODUCTION	13.30
SUSTAINABLE AND SMART SPORT BUSINESS <i>Karin Book, Malmö University</i>	13.45
INTRODUCTION TO THE CASE STUDY <i>Signe Luika, Aleksandrs Iljins Latvian Academy of Sport Education</i>	14.45
VISIT THE LASE HEALTH CARE RESEARCH CENTER AND THE SPORTS SCIENCE RESEARCH LABORATORY	15.30
Dinner time	18.00 – 19.00
SOCIAL ACTIVITY JUGLA LASERTAG PARK, Markalnaes street 10 (https://gunsnlasers.lv/en/jugla-lasertag-park/ 1 hour - 8 EUR, 2 hours - 12 EUR)	19.00
19th of April 2023	
Location: Sport center "Skonto" E. Melngaila street 1a, Rīga	
GROUPWORK (mentored by Academic and non-academic partners)	9.00-13.00
Lunch (at own cost ~ 5,00 EUR)	13.00 – 14.00
HOW TO DO A PITCH? <i>Inga Staskeviciute Butiene (Lithuanian Sports University, Lithuania)</i>	14.00
GROUPWORK (mentored by Academic and non-academic partners)	14.20
Dinner time	18.00
Free time	
20th of April 2023	
Location: Latvian Sport museum (Alksnaja street 9, Riga)	
PHOTO ORIENTATION IN OLD RIGA (organized by LASE students)	10.00
PREPARATION FOR THE PITCH	11.00
Lunch (at own cost)	13.00 – 14.00
PRESENTATIONS OF THE CASES	14.00
AWARDS & WRAP-UP	16.00
Dinner time	18.00
Free time	
21st of April 2023	
Departure day	

PUBLIC TRANSPORT: You will get from the airport to the city center by bus No. 22. It is best to buy a 5-day ticket, which allows you to travel by all types of city transport (bus, trolleybus, tram). You can buy a ticket at the Narvesen kiosk at the airport or use the application: <https://saraksti.rigassatiksmel.lv/index.html#riga/en>
Here you will also find a city public transport route planner and schedules.

The students can get to the hotel by bus No. 21 or bus No. 35 and trolleybus No. 18 or No. 14