



LITHUANIAN SPORTS UNIVERSITY

STUDY MODULE PROGRAMME (SMP)

Module Code	S	189	B	117	Accredited until				Renewal date		
	Branch of Science		Progr.	Registr. №.							

Entitlement

Basics of Sports Management

Prerequisites

Secondary Education

Course (module) Learning Outcomes

№.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
1	To understand the essential concepts of sports management, to critically evaluate the current problems of sports management in the modern world: from a theoretical and practical point of view.	Case analysis (Case study), Debates	Case analysis (study), Literature analysis
2	To creatively and effectively take advantage of the changing economic, social, managerial and other dimensions in Europe and Lithuania, to properly understand the functions and methods of organization, management, coordination and control of sports organizations.	Debates	Case analysis (study), Literature analysis
3	Effectively manage a sports organization (club, association, federation), forming a proper culture of sustainable management of human resources and its creative implementation in the presence of a highly competitive environment in the sports market.	Case analysis (Case study), Group work	Background reading, Case analysis (study), Literature analysis
4	Apply the latest knowledge in the field of management and interdisciplinary (legal, economic, pedagogical) decision-making and independent research and presenting specific conclusions.	Literature analysis, Literature review presentation	Background reading, Case analysis (study), Problem-solving task

Main aim

The aim is to reveal the basic concepts of sports management, theoretical management bases, content and importance of management of sports organizations, clubs, teams, associations, to acquaint with the basics of sustainable management of sports organizations, emphasizing ongoing processes in the sports market.

Tasks:

- 1) to describe the main concepts and concepts of sports management;
- 2) to acquaint students with the experience of sports organization, club, team management;
- 3) to provide students with essential knowledge related to the management of a sports organization, club, team, sports movement and the structure of sports management in Lithuania;
- 4) to acquaint students with the future possibilities and perspectives of sports management science development.

Summary

To acquaint students with: the concepts of sports management, and other aspects of the theoretical basis; elements of sports organizations and management processes; processes and management functions uniting sports organizations; management, leadership in sports organizations; peculiarities of sports management activities, social-psychological requirements for the profession of sports manager; the system of the international sports movement and its management in foreign countries.

Level of module

Level of programme		Subject group (under the regulation of the area)
Cycle	Type	

First	Bachelor	Bendrojo universitetinio lavinimo
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Group under financial classification

Syllabus

No.	Sections and themes	Responsible lecturer
1.	Sports management in the modern world: theoretical and practical approach	
2.	The essence and content of sports management	
3.	Functions and Methods of Sport Management	
4.	Sport management: Systematic approach .	
5.	Sports club activities: creation and management.	
6.	Service in a sports management system: essential features of its provision.	
7.	Human resource management practices in sports organizations	
8.	Employee relations in sports organizations	
9.	Types of Sports Events	
10.	Sports Event Planning	
11.	Sports Event Management	
12.	Legal bases of sports management	
13.	Sports service and consumer	
14.	Basics of sports market	
15.	Fundamentals and management of volunteering in sport	

Evaluation procedure of knowledge and abilities:

References

No.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		
1.	Mikalauskas, R. (2007). Sporto organizacija ir vadovas. Kaunas:LKKA.		50	Yes	2
2.	Gunningham, G.B., Fink, J.S., Doherty, A. (2018).Routledge handbook of theory in sport management. Routledge, 412p.		1	Yes	
3.	Robinson, L., Chelladurai, P., Bodet, G., Downward, P. (2012). Routledge handbook of sport management. London and New York: Routledge, 470p.		1	Yes	
4.	Masteralexis, L.P., Barr, C.A., Hums, M.,A. (2015). Principles and practice of sport management. Burlington: Jones and Bartlett Learning, 606p.		1	Yes	
5.	Skinner, J., Edwards, A., Corbett, B. (2015). Research methods for sport management. Oxon: Routledge, 366p.		1	Yes	
6.	Friend, G.,Mumcu, C. (2017). Sport analytics: a data - driven approach to sport business and management. London: Routledge, 256p.		1	Yes	
7.	Mikalauskas, R., Šimkus, A., Brusokas, A. (2016). Sporto vadyba: nuo sportinės veiklos teorinės paradigmos iki savanoriškos veiklos. Monografija. Kauno kolegija. Kaunas: „Arx reklama.“		1	Yes	
8.	Chelladurai, P., & Kerwin, S. (2018). Human resource management in sport and recreation. Human Kinetics.		1	Yes	
9.	Greenwell, Christopher T.: Managing sport events /Ch. T. Greenwell, L. A. Danzey-Bussell, D. J. Shonk. Champaign : Human kinetics, 2014.		1	Yes	

№.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		
10.	Calabuig-M., F.; Crespo-H., J.; Nunez-P., J.; Valantinė, I.; Staškevičiūtė Butienė, I. Role of perceived value and emotions in the satisfaction and future intentions of spectators in sporting events // KTU. ISSN 1392-2785. 2016, vol. 27, no. 2, p. 221-229. DOI: 10.5755/j01.ee.27.2.12288. [Scopus; Social Sciences Citation Index (Web of Science); IBSS; Business Source Complete] [IF: 0,726, AIF: 1,4		1	No	
11.	Eksteen, E. (2018) Sport Management. Manual for Sport Management. eBooks, Bookboon.			No	
12.	Eksteen, E. (2018). Sport Development, Law and Commercialisation. eBooks, Bookboon.			No	
13.	Eksteen, E. (Sport Organisation and Administration. eBook. Bookboon.			No	
14.	LR Seimo nutarimas „SVEIKATOS TAUSOJIMO IR STIPRINIMO POLITIKOS GAIRĖS“ (2018).			No	
15.	Owen, J. (2015). How to Manage. FT Press. ISBN-10: 1292083662..		1	Yes	
16.	Pitts, B.G.,Kim, A.,Li,M. (2018). Research Methods in Sport management. Second Edition. eBook,386 p.			No	
17.	Gillentine, A., Crow, Br.R. (2015). Foundations of Sport Management. Third Edition. eBook, 360p.			No	
18.	Clement, A., Grady, J. (2012). Law in Sport. Concepts and Cases. Fourth Edition, eBook, 294			No	
19.	Crompton, J.L. (2014). Sponsorship for Sport Managers, eBook, p.302			No	
20.	A.Šimkus. Savanorystės žmoniškųjų išteklių valdymas nevyriausybinėse organizacijose. Daktaro disertacija,VDU (2013)			No	

Additional literature

№.	Title
1.	2007m. Liepos 11d. EK Baltoji knyga dėl sporto (COM/2007?0391)
2.	Watt, David, C. (2003). Sport management and administration.
3.	Mikalauskas, Rimantas. Sporto organizacijos vadyba: globalizacijos tendencijos ir modernizavimo kryptių apžvalga // Sporto mokslas. Vilnius : Lietuvos sporto informacijos centras. ISSN 1392-1401. 2006, Nr. 3(45), p. 28-31. [Index Copernicus; SPOLIT.]
4.	Cheryl Mallen, Lorne J.Adams (2008). Sport, recreation and tourism event management. Amsterdam: Elsevier.
5.	European Commission. 27.4.10. Green Paper: Unlocking the potential of cultural and creative industries. COM(2010) 183 final. Prieiga per internetą: http://nia1.me/14y
6.	Gedvilaitė, A. (2011). Kūno kultūros ir sporto strategijos formavimas Lietuvoje. Monografija: VDU.
7.	LR Seimo 2014m. lapkričio 18d. rezoliucija Nr.XII-1342 „Dėl sporto politikos“.
8.	LR Seimo nutarimas „SVEIKATOS TAUSOJIMO IR STIPRINIMO POLITIKOS GAIRĖS“ (2018).
9.	Lietuvos Respublikos sporto įstatymas (nauja redakcija, 2019)
10.	Lietuvos Respublikos Švietimo įstatymas (nauja redakcija 2011)
11.	Lietuvos Respublikos labdaros ir paramos įstatymas (1993; Žin., Nr. 21-506)
12.	Kūno kultūros ir sporto rėmimo fondo įstatymas 1998; Žin.,Nr. 95-2634)
13.	Lietuvos Respublikos neįgaliųjų socialinės integracijos įstatymas (1998; Žin.,98-2706)

Coordinating lecturer

Position	Degree, surname, name	Schedule №.
Associate Professor		76

Subdivision

Entitlement	Code
Department of Sports and Tourism Management	1007

Study module teaching form №. 1

Semester	Mode of studies	Structure				Total hours	Credits	
		Theory	Seminars	Lab Works	Ind. work			
A	S	D	15	15	0	100	130	5

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
1.	1	0	0	9.	1	1	0
2.	1	1	0	10.	1	1	0
3.	1	1	0	11.	1	1	0
4.	1	1	0	12.	1	1	0
5.	1	2	0	13.	1	1	0
6.	1	1	0	14.	1	1	0
7.	1	1	0	15.	1	1	0
8.	1	1	0				
Total:					15	15	0

Schedule of individual work tasks and their influence on final grade

	№. of syllabus	Total hours	Influence on grade, %	Week of presentment of task (*) and reporting (o)																
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17-20
Exam	1-6,12-15	50	50	*						*									O	
Individual Homework	9-11	25	25																	
Individual Homework	7,8	25	25																	
Total:	-	100	100																	

Study module teaching form №. 2

Semester	Mode of studies	Structure				Total hours	Credits	
		Theory	Seminars	Lab Works	Ind. work			
A	S	N	15	15	0	100	130	5

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
Total:					0	0	0

