



LITHUANIAN SPORTS UNIVERSITY

STUDY MODULE PROGRAMME (SMP)

Module Code	S	189	B	116	Accredited until				Renewal date		
	Branch of Science		Progr.	Registr. №.							

Entitlement

Leading Entrepreneurship

Prerequisites

Secondary education

Course (module) Learning Outcomes

№.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
1	Is able to independently organize and plan their own work and of others, critically analyse and organize their professional and personal development, demonstrates the desire to improve.	Discussion, Formal lecture, Seminar	Group (team) project, Individual project
2	Works on the basis of autonomous self-determination and responsibility, without external supervision. Based on the latest research findings, is able to apply innovative solutions in their work	Formal lecture, Library / information retrieval tasks, Seminar	Individual project
3	Knows his/her strengths and weaknesses, the system of values, is open to receiving feedback and is able to provide it.	Discussion, Seminar	Group work, Mid-term examination
4	Is able to see the problems as challenges, to think broadly, not following well-established problem solution “clichés”.	Formal lecture, Library / information retrieval tasks, Seminar	Group (team) project, Mid-term examination
5	Is able to demonstrate creativity, experiment and apply innovative solutions.	Discussion, Seminar	Group (team) project
6	Is able to recognize and apply basic communication skills, to communicate in writing and orally with the target audience, to listen actively and to share knowledge.	Discussion, Seminar	Group (team) project
7	Is able to demonstrate personal leadership and manage a team to achieve common goals, use of situational leadership style, think and act in a win-win situation for synergic value, inspire and motivate team members, be empathic for individual and group activities, be ethical.	Formal lecture, Library / information retrieval tasks, Seminar	Group (team) project
8	Is able to distinguish between internal and external influences, is able to find opportunities to find the right people and exchange information, to include others into organizational activities.	Formal lecture, Seminar	Group (team) project
9	Knows the aspects of the recent developments of human society and lifestyle, career issues both nationally and internationally, is able to understand and be tolerant to ethnic and cultural differences.	Formal lecture, Library / information retrieval tasks	Mid-term examination
10	Is able to demonstrate innovative, creative science-based decision making in solving practical tasks and an understanding social responsibility for the use of knowledge in decision-making.	Discussion, Formal lecture, Seminar	Individual project, Mid-term examination

№.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
11	Is able to analyse research data, evaluate and present it orally and in writing to professional or other community.	Discussion, Formal lecture, Problem-based learning, Seminar	Group (team) project, Individual project
12	Is able to create group or community projects promoting lifestyle changes and implement them.	Discussion, Formal lecture, Seminar	Group (team) project
13	Is able to develop strategic plans, create a vision and mission, start their own business and effectively run it.	Formal lecture, Library / information retrieval tasks, Seminar	Individual project, Mid-term examination
14	Is able to carry out a market analysis.	Formal lecture, Library / information retrieval tasks, Seminar	Individual project, Mid-term examination
15	Is able to manage the risk, financial, human resources, cultural and organizational changes.	Formal lecture, Seminar	Individual project, Mid-term examination
16	Understands the social and cultural context, socio-economic and macro-environmental factors.	Discussion, Formal lecture, Library / information retrieval tasks, Seminar	Group (team) project, Mid-term examination

Main aim

To introduce students with organizational development and provide the basis of knowledge about the latest methods applied to business modeling, development and change management, entrepreneurship and leadership.

Summary

Students will be introduced to the organizational development theories and processes, will acquire the basics of business modeling through the business model canvas, will be able to create and set the organization's goals and objectives in order to develop a successful organization, to develop projects, will learn how to lead business and will get entrepreneurial skills.

Level of module

Level of programme		Subject group (under the regulation of the area)
Cycle	Type	
First	Bachelor	Bendrojo universitetinio lavinimo

Group under financial classification

Syllabus

№.	Sections and themes	Responsible lecturer
1.	Introduction to module	
2.	Conception of entrepreneur and small business activity	
3.	Entrepreneurship Ethics & Social Responsibility	
4.	Creativity and business idea generation	
5.	Business Analytics and Decision Making	
6.	Business Model Generation: Canvas Model	
7.	Project Management	
8.	Organizational goals, strategy and planning	
9.	Starting Your Business	
10.	Entrepreneurial Creativity and Social Media	
11.	Market plan and sales	
12.	Results-based Leadership	

Evaluation procedure of knowledge and abilities:

References

№.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		
1.	Osterwalde, A. 2010 Business model generation : a handbook for visionaries, game changers, and challengers New Jersey, USA : John Wiley & Sons, Inc., 281 p. : iliustr. ISBN 9780470876411.	005OS62	1	No	0
2.	Van der Voet, J., Kuipers, B. S. & Groeneveld, S. 2015 Implementing change in public organizations: The relationship between leadership and affective commitment to change in a public sector context Public Management Review, .2015.1045020		0	No	0
3.	Valikangar, L., Gibbert, M. (2016). Strategic Innovation: The Definitive Guide to Outlier Strategies, Cloth.ISBN-10: 0133989445.			No	0
4.	González-Serrano, M.H., Calabuig Moreno, F., Valantine, I. and Crespo Hervás, J. (2019), "How to detect potential sport intrapreneurs? Validation of the intrapreneurial intention scale with sport science students", Journal of Entrepreneurship and Public Policy, Vol. 8 No. 1, pp. 40-61. https://doi.org/10.1108/JEPP-D-18-00093		0	No	0
5.	Burns, P. (2016). Entrepreneurship and small business. Palgrave Macmillan Limited.		0	No	0
6.	Font X., et al. (2012) Corporate social responsibility: The disclosure–performance gap / Tourism Management IF 3.81 Volume 33, Issue 6 Elsevier / http://dx.doi.org/10.1016/j.tourman.2012.02.012		0	No	0
7.	Parker, S. C. (2018). The economics of entrepreneurship. Cambridge University Press.		0	No	0
8.	D. Scott De Rue and Christopher G. Myers (2013). Leadership Development: A Review and Agenda for Future Research. Psychology, Organizational Psychology.		0	No	0
9.	N.Anderson, K. Potočnik, J. Zhou (2013). Innovation and Creativity in Organizations: A State-of-the-Science Review, Prospective Commentary, and Guiding Framework, Journal of management innovation review (4,59 IF).		0	No	0
10.	M. Cerne, M.Jaklic, M. Skerlavaj (2013). Authentic leadership, creativity, and innovation: A multilevel perspective, Leadership (1,16 IF) Vol. 63, Issue 9.		0	No	0
11.	Eva Weinberger, Dominika Wach, Ute Stephan, Jürgen Wegge (2018). „Having a creative day: Understanding entrepreneurs' daily idea generation through a recovery lens“, Journal of Business Venturing, Volume 33, Issue 1, January 2018, Pages 1-19		0	No	0
12.	Oriana Negulescu, Elena Doval (2014), “The Quality of Decision Making Process Related to Organizations’ Effectiveness”, Procedia Economics and Finance, Volume 15, 2014, Pages 858-863		0	No	0

Additional literature

№.	Title
1.	Wheelen, T.L., Hunger, D.J., Hoffman, N.A., Bamford, E.Ch. (2015). Strategic Management and Business Policy: Globalization, Innovation and Sustainability. Prentice Hall. ISBN-10: 0133254186.
2.	Barney, J.B., Hesterly, W.S. (2015). Strategic Management and Competitive Advantage: Concepts and Cases. Prentice Hall, ISBN-10: 0133127400.
3.	Gazi Islam (2014). Leadership as a Dominant Cultural Myth: A Strain-Based Perspective on Leadership Approaches. Social and Personality Psychology Compass. 8/3 (2014): 91–103, 10. Kevin Murray (2014). Communicate to inspire. A guide for leaders. Kogan Page, London
4.	Perspectives on design creativity and innovation research, International Journal of Design Creativity and Innovation. Editorial board of IJDCI. (2013), Vol. 1 Issue. 1

Coordinating lecturer

Position	Degree, surname, name	Schedule №.
Professor		177

Subdivision

Entitlement	Code
	40

Study module teaching form №. 1

Semester	Mode of studies	Structure				Total hours	Credits
		Theory	Seminars	Lab Works	Ind. work		
A	S	D	30	30	0	200	10

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
1.	1	0	0	7.	2	4	0
2.	2	0	0	8.	2	2	0
3.	2	0	0	9.	4	2	0
4.	1	4	0	10.	2	4	0
5.	4	4	0	11.	4	4	0
6.	4	4	0	12.	2	2	0
				Total:	30	30	0

Schedule of individual work tasks and their influence on final grade

	№. of syllabus	Total hours	Influence on grade, %	Week of presentment of task (*) and reporting (o)																
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17-20
				Mid-term examination	1-4	34	15	*					0							
Individual project	7,12	34	15	*								0						0		
Group (team) project	5, 6, 8, 11	92	50	*												0				
Mid-term examination	9-10	40	20							*		0								
Total:	-	200	100																	

Study module teaching form №. 2

Semester	Mode of studies	Structure				Total hours	Credits
		Theory	Seminars	Lab Works	Ind. work		

A	S	N	30	30	0	200	260	10
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Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
				Total:	0	0	0

Schedule of individual work tasks and their influence on final grade

	№. of syllabus	Total hours	Influence on grade, %	Week of presentment of task (*) and reporting (o)																
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17-20
Total:	-	0	0																	