



LITHUANIAN SPORTS UNIVERSITY

STUDY MODULE PROGRAMME (SMP)

Module Code	S	273	B	23T	Accredited until			Renewal date
	Branch of Science		Progr.	Registr. №.				

Entitlement

Management of Sport Events and Infrastructure

Prerequisites

Secondary education

Course (module) Learning Outcomes

№.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
1	Will be able to think creatively and apply innovative methods at work	Discussion, Formal lecture	Group (team) project, Mid-term examination
2	Will be able to work in a team or take a leadership role in organizing its activities, promoting changes or solving complex tasks	Discussion, Formal lecture, Group work, Seminar	Group (team) project
3	Will be able to communicate and collaborate with specialists of different disciplines and cultures individually and working in a team	Discussion, Formal lecture, Group work, Seminar	Group (team) project
4	Will be able to use verbal and non-verbal communication methods promoting positive communication and cooperation in accordance with ethical principles	Discussion, Formal lecture, Seminar	Group (team) project, Mid-term examination
5	Will be able to demonstrate personal position on professional issues, understand different arguments and make independent decisions as well as assess their impact in a defined situation	Discussion, Seminar	Group (team) project, Mid-term examination
6	Will be able to highlight problems in the sports or tourism sector and manage risks	Discussion, Formal lecture, Seminar	Group (team) project
7	Will be able to analyse and evaluate events and processes taking place in a sports or tourism organization and in the business environment	Formal lecture, Library / information retrieval tasks, Seminar	Group (team) project, Mid-term examination
8	Will be able to apply interdisciplinary scientific knowledge in the management of resources and processes of sports or tourism organizations	Formal lecture, Seminar	Mid-term examination
9	Will be able to prepare and implement various projects contributing to the improvement of sports or leisure infrastructure and the organization of events	Formal lecture, Gests lectures, Group work, Seminar	Group (team) project, Mid-term examination
10	Will be able to identify problems in their own and other human resources activities, find solutions and ways of improvement, and delegate tasks to achieve strategic goals of a sports or tourism organization	Formal lecture, Group work, Seminar	Group (team) project, Mid-term examination

No.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
11	Will understand the technical elements of classic sports games (tennis, rugby, basketball, volleyball, golf, baseball, football, table tennis, badminton, handball) and organize activities for health promotion, active recreation and the development of physical fitness	Formal lecture, Seminar	Mid-term examination
12	Will know and understand the specifics of sports or tourism business, their future trends and the international market	Formal lecture, Seminar	Mid-term examination
13	Will be able to independently develop and implement consumer-oriented innovative business ideas and develop business plans for sports or tourism sector	Formal lecture, Group work, Seminar	Group (team) project, Mid-term examination

Main aim

To introduce students with the planning and organization of sports events and the management of sports facilities.

Summary

The module will introduce the types of sports events, the principles of safety and risk management of the sports event, and the service and management of spectators and fans. Students will deepen their knowledge in the areas of event planning and execution, will be able to manage human resources at events, evaluate risks, apply the most appropriate marketing and communication principles, and make event budgets.

Level of module

Level of programme		Subject group (under the regulation of the area)
Cycle	Type	
First	Bachelor	Bendrojo universitetinio lavinimo

Group under financial classification

4.Socialinių mokslų studijos (išskyrus politikos mokslus, sportą ir studijas, nurodytas 8 punkte)

Syllabus

No.	Sections and themes	Responsible lecturer
1.	Introduction to module. Types of sport events.	
2.	Sustainability and residual value of a sporting event	
3.	Sports event planning and management	
4.	Staff and volunteers at the sporting event	
5.	Transport and logistics	
6.	Accommodation and meals	
7.	Spectators and fans at the sporting event	
8.	Sports event security and risk management	
9.	Sports event communication and sponsorship	
10.	Media and broadcasting rights	
11.	Sports event budget	
12.	Sports facilities and innovations	
13.	Evaluation of a sporting event	

Evaluation procedure of knowledge and abilities:

Ten grade criterion scale and summative evaluation system are applied. The semester's individual work tasks are evaluated by grades; the final grade is given during the examination session while multiplying particular grades by the lever coefficient and summing up the products.

References

№.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		
1.	Greenwell, Christopher T.: Managing sport events /Ch. T. Greenwell, L. A. Danzey-Bussell, D. J. Shonk. Champaign : Human kinetics, 2014.	796.06 Gr204	1	No	0
2.	Čingienė, Vilma, Mokymasis iš patirties - Eurobasket 2011 : mokslinė studija / Vilma Čingienė, Mindaugas Špokas. Kaunas, 2011	796.323.093.1	1	No	0
3.	Eurobasket 2011 / : event report / Lithuanian Basketball Federation. B. v., [2012]	796.323.093.1	4	No	1
4.	Calabuig-M., F.; Crespo-H., J.; Nunez-P., J.; Valantinė, I.; Staškevičiūtė Butienė, I.. Role of perceived value and emotions in the satisfaction and future intentions of spectators in sporting events // KTU. ISSN 1392-2785. 2016, vol. 27, no. 2, p. 221-229. DOI: 10.5755/j01.ee.27.2.12288. [Scopus; Social Sciences Citation Index (Web of Science); IBSS; Business Source Complete] [IF: 0,726, AIF: 1,4		0	No	0
5.	Alonso Dos Santos, M.; Calabuig, F.M.; Montoro, F. R.; Valantinė, I.; Emeljanovas, A.. Destination image of a city hosting sport event: effect on sponsorship // Transformations in Business & Economics. ISSN 1648-4460. 2014, vol. 13, No. 2A(32A), p. 343-359. [Scopus; Social Sciences Citation Index (Web of Science); [IF: 0,374, AIF: 1,514]		0	No	0

Additional literature

№.	Title
1.	Event management in sport, recreation and tourism : theoretical and practical dimensions / ed. by Cheryl Mallen, Lorne J. Adams. 2nd ed. Oxon : Routledge, 2013. 242 p. ISBN 9780415641029
2.	Masterman, G. (2014). Strategic sports event management. Routledge
3.	Allen, J., O'toole, W., Harris, R., & McDonnell, I. (2008). Festival and special event management. John Wiley & Sons Incorporated.
4.	Wilson, R., & Platts, C. (Eds.). (2018). Managing and Developing Community Sport. Routledge
5.	Hoye, R., Smith, A. C., Nicholson, M., & Stewart, B. (2018). Sport management: principles and applications. Routledge
6.	Parent, M. M., & Chappelet, J. L. (2017). Routledge handbook of sports event management. Routledge
7.	Managing sport facilities and major events / Hans Westerbeek, Aaron Smith, Paul Turner, Paul Emery, Christine Green, Linda van Leeuwen. London : Routledge, 2005. 278 p. : ill. ISBN 0415401097;.

Coordinating lecturer

Position	Degree, surname, name	Schedule №.
Professor		177

Subdivision

Entitlement	Code
a	1007

Study module teaching form №. 1

Semester	Mode of studies	Structure	Credits
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			Theory	Seminars	Lab Works	Ind. work	Total hours	
A	S	D	30	30	0	200	260	10

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
1.	2	0	0	8.	2	2	0
2.	2	2	0	9.	4	2	0
3.	4	4	0	10.	2	2	0
4.	2	2	0	11.	2	0	0
5.	2	6	0	12.	2	2	0
6.	2	2	0	13.	2	2	0
7.	2	4	0				
Total:					30	30	0

Schedule of individual work tasks and their influence on final grade

	№. of syllabus	Total hours	Influence on grade, %	Week of presentment of task (*) and reporting (o)																
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17-20
				Mid-term examination	1-3	25	15	*					0							
Group (team) project	1-11	90	40	*															0	
Mid-term examination	4-8	45	25				*					0								
Mid-term examination	9-13	40	20							*									0	
Total:	-	200	100																	

Study module teaching form №. 2

Semester	Mode of studies	Structure				Total hours	Credits	
		Theory	Seminars	Lab Works	Ind. work			
A	S	N	30	30	0	200	260	10

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
1.	2	0	0	8.	2	2	0
2.	2	2	0	9.	4	2	0
3.	4	4	0	10.	2	2	0
4.	2	6	0	11.	2	0	0
5.	2	2	0	12.	2	2	0
6.	2	2	0	13.	2	2	0
7.	2	4	0				
Total:					30	30	0

