



Lithuanian Sports University
Department of Sport and Tourism Management
Kaunas, Lithuania

INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE THEORY AND PRACTICE: PROBLEMS AND PROSPECTS

3-4 June 2021

P R O G R A M M E

03.06.2021	OPENING CEREMONY
10.00 - 10.10	Vice Rector of Lithuanian Sports University Prof. dr. Jasinskas Edmundas (Lithuania)
	PLENARY SESSION – keynote speakers presentations (In English):
Moderators:	Prof. dr. Jasinskas Edmundas, Assoc. prof. dr. Simanavičius, Usas Antanas, Lithuanian Sports University, Lithuania
10.10 – 10.30	Prof. dr. Emeljanovas Arūnas, Assoc. prof. dr. Mieziene Brigita, Lithuanian Sports University, Kaunas, Lithuania Assoc. prof. dr. Trinkūnienė Laima, Lithuanian Association of Physical Education Teachers, Lithuanian Sports University, Kaunas, Lithuania Kuzmarskienė Gerda, The Kaunas City Municipality Public Health Bureau, Kaunas, Lithuania Prof. dr. Fatkulina Natalja, Medical Faculty of Vilnius University, Institute of Health Sciences, Vilnius University, Vilnius, Lithuania LITFIT – PLATFORM FOR HEALTH-RELATED PHYSICAL FITNESS MONITORING IN SCHOOL AGE CHILDREN
10.30 – 10.50	Assoc. prof. Moore Alan Thomas, Department of Business Administration, Faculty of Higher School of Management, Financial University under the Government of the Russian Federation, Moscow, Russia THE GROWTH OF GAELIC GAMES IN EUROPE AND IT'S ROLE IN SPORTS TOURISM
10.50 - 11.10	Assoc. prof. dr. Simanavicius Arturas, prof. dr. Svagzdiene Biruta, prof. dr. Jasinskas Edmundas, doctoral student, lector Usas Antanas, Lithuanian Sports University, Kaunas, Lithuania SOCIAL INCLUSION THROUGH SPORT: THE PLAYIN PROJECT CASE
11.10 – 11.30	Assoc. prof. Volkova Svetlana, Department of Business Administration, Faculty of Higher School of Management, Financial University under the Government of the Russian Federation, Moscow, Russia TRAVEL TRENDS 2021
11.30 – 11.50	Doctoral student Khamitov Timur, Department of Business Administration, Faculty of Higher School of Management, Financial University under the Government of the Russian Federation, Moscow, Russia FORMATION OF THE STRATEGY OF SPORTS CLUBS AT DIFFERENT STAGES OF THE LIFE CYCLE
11:50 - 12:30	Virtual Coffee break

SESSION I: **TOURISM MANAGEMENT AND ECONOMICS** (In English)

Moderators:	Assoc. Prof. dr. Simanavičius Artūras , Lithuanian Sports University, Lithuania Assoc. prof. dr. Perkumienė Dalia , Vytautas Magnus University, Lithuania
12:30 – 12:40	Voznuka Jekaterina , Baltic International academy, Riga, Latvia <i>TRAVEL JOURNALISM AND TRAVEL BLOGGING IN THE PROMOTION OF TRAVEL DESTINATIONS</i>
12:40 – 12:50	Yakovlev Andrey , Financial University under the Government of the Russian Federation, Moscow, Russia <i>COMFORTABLE URBAN ENVIRONMENT AS A FACTOR OF REGIONAL TOURISM DEVELOPMENT</i>
12:50 – 13:00	Faizova Elmira, Dosymova Orazkul, Dzholanov Ermek , Taraz regional university, Taraz, Kazakhstan <i>TEACHING THE COURSE TOURISM INDUSTRY</i>
13:00 – 13:10	Bekbaulina Sabira, Duisembayeva Almira , Al-Farabi Kazakh National University, Almaty, Kazakhstan <i>ОСОБЕННОСТИ ПРЕПОДАВАНИЯ ДИСЦИПЛИНЫ «ЭКОЛОГИЧЕСКИЙ ТУРИЗМ»</i>
13:10 – 13:20	Yash Singh , Vytauto Didžiojo Universitetas, Kaunas, Lietuva <i>IMPROVEMENT IN SUPPLY CHAIN PERFORMANCE BY INTEGRATING SUSTAINABILITY: ON EXAMPLE OF WASTE MANAGEMENT SERVICES IN INDIA</i>
13:20 – 13:30	Karatayev Didar , Eurasian National University, Almaty, Kazakhstan <i>THE DEVELOPMENT OF ECOLOGY TOURISM IN KAZAKHSTAN</i>
13:30 - 13:40	Tursynbekova Danagul, Artemyev Alexander , Kazakh National University Al-Farabi, Almaty, Kazakhstan <i>THE IMPACT OF THE RISK PERCEPTION TO THE ADVENTURE TRAVELERS' BEHAVIORS</i>
13:40 – 13:50	Uzdenova Karina , Financial University under the Government of the Russian Federation, Moscow, Russia <i>USING MARKETING INNOVATIONS TO MANAGE THE IMAGE OF THE TOURIST AREA</i>
13:50 – 14:00	Seitimova Assem, Ardak Beisembinova , Kazakh National University Al-Farabi, Almaty, Kazakhstan Yernur Bayekeyev , Университет Аджу, Сувон, Южная Корея <i>TOURISM DEVELOPMENT IN NATIONAL PARKS OF KAZAKHSTAN</i>
14:00 – 14:10	Kulakhmetova Raushan, Imangulova Tatiana , Kazakh academy of sports and tourism, Almaty, Kazakhstan <i>OPPORTUNITIES FOR THE DEVELOPMENT OF CULTURAL TOURISM ON THE KAZAKHSTAN'S PART IN SILK ROAD</i>
14:10 – 14:20	Пестова Алина, Абдикаримова Мадина, Губаренко Анастасия , Казахская академия спорта и туризма, Алматы, Казахстан <i>ОСОБЕННОСТИ СИСТЕМЫ ПОИСКА СПЕЦИАЛИСТОВ ДЛЯ ПРЕДПРИЯТИЙ ИНДУСТРИИ ТУРИЗМА</i>
14:20 – 14:30	Pranskūnienė Rasa , Vytautas Magnus University, Kaunas, Lithuania <i>NATURE TOURISM DEMAND AND PANDEMIC TIMES</i>
14:30 – 14:40	Özgür Oğuz , Anadolu University, Faculty of Law Turkey, Eskişehir, Turkey <i>TELEWORKING CONDITIONS IN TURKISH LABOUR LAW</i>
14:40 – 14:50	<i>DISCUSSION</i>



SESSION II: **SPORTS MANAGEMENT AND ECONOMICS** (In English)

Moderators:	Assoc. Prof. dr. Аверин Александр , Financial University under the Government of the Russian Federation, Russia. Usas Antanas , Lithuanian Sports University, Lithuania
12:30 – 12:40	Subramanian Dhinesh, Simanavičius Artūras , Lithuanian Sports University, Kaunas, Lithuania <i>THE ASPECTS OF THE ORGANIZATION AND MANAGEMENT OF THE VOLUNTEERING AT A SPORTS EVENT</i>
12:40 – 12:50	Войнова Анастасия , Финансовый университет при Правительстве Российской Федерации, Москва, Russia <i>ЦИФРОВЫЕ ДВОЙНИКИ КАК МНОГОФУНКЦИОНАЛЬНАЯ ИННОВАЦИЯ В ИНДУСТРИИ СПОРТА</i>
13:00 – 13:10	Khamitov Timur, Averin Alexander , Financial university under the government of the Russian Federation, Moscow, Russia <i>FORMATION OF THE STRATEGY OF SPORTS CLUBS AT DIFFERENT STAGES OF THE LIFE CYCLE</i>
13:10 – 13:20	Ognev Ivan, Averin Alexander , Financial University under the Government of the Russian Federation, Moscow, Russia <i>THE ORIGIN OF TRANSFERS AS AN INSTRUMENT FOR ATTRACTING PROFIT</i>
13:20 – 13:30	Khamitova Sabira , Financial university under the government of the Russian Federation, Moscow, Russia <i>METHODOLOGY FOR STIMULATING INNOVATIVE ACTIVITIES IN HOTELS</i>
13:30 – 13:40	Boobani Behnam, Grants Juris, Boge Iveta , Latvian Academy of Sport Education, Riga, Latvia <i>MENTAL TOUGHNESS OF LATVIAN TAEKWONDO ATHLETES</i>
13:40 – 13:50	Имангулова Татьяна, Кадырбекова Динара, Губаренко Анастасия , Казахская академия спорта и туризма, Алматы, Казахстан <i>ПРАКТИКО-ОРИЕНТИРОВАННЫЙ ПОДХОД К ОБРАЗОВАТЕЛЬНОМУ ПРОЦЕССУ НА ПРИМЕРЕ ДИСЦИПЛИНЫ «КРАЕВЕДЕНИЕ ЖЕТЫСУ»</i>
13:50 – 14:00	Mieziene Brigita, Emeljanovas Arūnas , Lithuanian Sports University, Kaunas, Lithuania Trinkūnienė Laima , Lithuanian Association of Physical Education Teachers, Lithuanian Sports University, Kaunas, Lithuania Kuzmarskienė Gerda , The Kaunas City Municipality Public Health Bureau, Kaunas. Lithuania Fatkulina Natalja , Medical Faculty of Vilnius University, Institute of Health Sciences, Vilnius University, Vilnius, Lithuania <i>THE DISTRIBUTION OF PHYSICAL FITNESS INDICATORS AMONG GENDERS AND AGE</i>
14:00 – 14:10	Naujokienė Violeta , Kauno kolegija, Kaunas, Lithuania Manuel de Peralta Carrasco , Exremadura university, Caceres, Spain <i>INITIATION OF INSOLVENCY PROCEEDINGS OF LEGAL ENTITIES IN LITHUANIA AND SPAIN ,</i>
14:10 – 14:20	Csongor Herke , University of Pecs, faculty of law, Pécs, Hungary <i>PRACTICAL PROBLEMS OF ENFORCEMENT OF EUROPEAN NE BIS IN IDEM PRINCIPLE IN HUNGARY</i>
14:20 – 14:30	Marcinkiewicz-Marszałek Katarzyna , Radom Academy of Economics, Warsaw School of Economics, Radom, Poland <i>SYSTEMIC ASPECTS OF INNOVATIONAL PROCESSES' QUALITY</i>
14:30 – 14:40	Golebiowski Andrzej , Radom Academy of Economics, Radom, Poland <i>HUMANISTIC PEDAGOGY AS AN EDUCATIONAL CONCEPT OF THE 21ST CENTURY SCHOOL</i>
14:40 – 15.00	<i>DISCUSSION</i>

SESSION III: **TOPICALITIES OF TOURISM INNOVATION, STUDIES, BUSINESS** (In Lithuanian)

Moderators:	Prof. dr. Svagzdiene Biruta , Lithuanian Sports University, Lithuania Assoc. prof. dr. Imangulova Tatyana , Kazakh Academy of Sports and Tourism, Kazakhstan
12:30 – 12:40	Pieikutė Brigita , Lietuvos sporto universitetas, Kaunas, Lietuva <i>DIDŽIŲJŲ DUOMENŲ PANAUDOJIMO GALIMYBĖS TURIZMO SEKTORIJE TEORINIŲ ASPEKTU</i>
12:40 – 12:50	Kuklytė Jūratė , Šv. Ignaco Lojolos kolegijos lektorė, Kaunas, Lietuva <i>DEVIANČINIO ELGESIO FORMOS SOCIALINIŲOSE TINKLUOSE</i>
12:50 – 13:00	Jankūnaitė Laura , Lietuvos sporto universitetas, Kaunas, Lietuva <i>VIEŠŲJŲ ERDVJŲ PRITAIKYMAS VIETOS BENDRUOMENĖS SVEIKATINGUMO POREIKIAMS BIRŽUOSE</i>
13:00 – 13:10	Bakšinskaitė Kęsminta , Šv. Ignaco Lojolos kolegija, Kaunas, Lietuva <i>SPALVŲ REIKŠME IR NAUDOJIMAS REKLAMOJE</i>
13:10 – 13:20	Martinaitis Paulius , Šv. Ignaco Lojolos kolegija, Kaunas, Lietuva <i>SIELOVADOS SVARBA PUOSELEJANT UGDYMO ĮSTAIGOS BENDRUOMENĘ, KAIP SVARBŲ UGDYMO VEIKSNĮ</i>
13:20 – 13:30	Malašauskaitė Urtė , Lietuvos sporto universitetas, Kaunas, Lietuva <i>KORONA VIRUSO POVEIKIO LAISVALAIKIO PASLAUGŲ ORGANIZAVIMUI VERTINIMAS</i>
13:30 – 13:40	Rimkevičiūtė Justina , Lietuvos sporto universitetas, Kaunas, Lietuva <i>KORONA VIRUSO POVEIKIO TURIZMUI VERTINIMAS</i>
13:40 – 13:50	Būdvytytė Urtė , Lietuvos sporto universitetas, Kaunas, Lietuva <i>LAISVALAIKIO ORGANIZAVIMO VERSLUMO SKATINIMAS (TEORINIS ASPEKTAS)</i>
13:50 – 14:00	Vingienė Raminta , Šv. Ignaco Lojolos kolegija, Kaunas, Lietuva <i>NEKILNOJAMOJO TURTO PAKLAUSOS TENDENCIJOS</i>
14:00 – 14:10	Stoškus Artūras , Lietuvos sporto universitetas, Kaunas, Lietuva <i>VIETOS BENDRUOMENIŲ IR TURIZMO INFORMACIJOS CENTRO BENDRADARBIAVIMO PLĖTOJIMAS: PANEMUNĖS SENIŲNIJOS ATVEJIS</i>
14:10 – 14:20	Beriozovas Olegas , Kazimiero Simonavičiaus universitetas, Vilnius, Lietuva <i>TARPTAUTINIŲ ORGANIZACIJŲ VAIDMUO NACIONALINĖS TEISĖS PRINCIPŲ KONTEKSTE / THE ROLE OF INTERNATIONAL ORGANIZATIONS IN THE CONTEXT OF THE PRINCIPLES OF NATIONAL LAW</i>
14:20 – 14:30	Perkumienė Dalia , Kazimiero Simonavičiaus universitetas, Vilnius, Lietuva <i>ATSAKOMYBĖS UŽ APLINKAI PADARYTĄ ŽALĄ TEISINIO REGULIAVIMO PROBLEMOS</i>
14:30 – 14:40	Perkumienė Dalia , Vytauto Didžiojo Universitetas, Kaunas, Lietuva <i>ŽEMĖS SANDORIŲ SUDARYMO TEISINIO REGULIAVIMO PROBLEMOS</i>
14:40 – 14:50	ŽIMONTIENĖ Vaiva , Vytauto Didžiojo Universitetas, Kaunas, Lietuva <i>INOVATYVIŲ SPRENDIMŲ TAIKYMAS SANDĖLIAVIMO PROCESĖ: X ĮMONĖJE</i>
14:50 – 15:00	<i>DISCUSSION</i>

SESSION IV: **SPORTS TECHNOLOGY SUSTAINABLE DEVELOPMENT SOCIETY** (In Lithuanian)

Moderators:	Assoc. Prof. dr. Majauskienė Daiva, Palujanskienė Paulina , Lithuanian Sports University, Lithuania
12:30 – 12:40	Kanovalovas Arijus, Jasinskas Edmundas , Lietuvos sporto universitetas, Kaunas, Lietuva <i>SPORTO RENGINIŲ KOKYBĖS VERTINIMAS ŽIŪROVŲ POŽIŪRIU: LIETUVOS KREPŠINIO RINKTINIŲ RUNGTYNIŲ PAVYZDŽIU</i>
12:40 – 12:50	Paškevičė Alma, Požėrienė Jūratė , Lietuvos sporto universitetas, Kaunas, Lietuva Raffier Cedric, Moroz Ernest , Vilnius Social Club, Vilnius, Lietuva <i>FUTBOLAS, KAIP SOCIALINIO DARBO PRIEMONĖ INTEGRUOJANT PABĖGĖLIŲ VAIKUS IR JAUNIMĄ Į VISUOMENĘ</i>
12:50 – 13:00	Kasparė Magdalena, Vveinhardt Jolita , Lietuvos sporto universitetas, Kaunas, Lietuva <i>DĖMESINGO ĮSISĄMONINIMO PRAKTIKOS KONTAKTINĖSE SPORTO ŠAKOSE</i>
13:00 – 13:10	Mardosaitė Vaida , Lietuvos sporto universitetas, Kaunas, Lietuva <i>KRIZINĖS INOVACIJOS PANDEMIJOS LAIKOTARPIU SPORTO ORGANIZACIJOSE</i>
13:10 – 13:20	Matukynienė Karolina, Bacevičienė Miglė, Jankauskienė Rasa , Lietuvos sporto universitetas, Kaunas, Lietuva <i>RYŠYS TARP PRIEIGOS PRIE ŽALIŲJŲ PLOTŲ IR MANKŠTINIMOSI GAMTOJE ĮVAIRIAIS METŲ LAIKAIS</i>
13:20 – 13:30	Liorančas Robertas, Pokvytytė Vaida , Lietuvos sporto universitetas, Kaunas, Lietuva <i>ASMENŲ SU NUGAROS SMEGENŲ PAŽEIDIMAIS FIZINIO AKTYVUMO IR GYVENIMO KOKYBĖS SĄSAJOS</i>
13:30 – 13:40	Ardickas Rimvydas , Šv. Ignaco Lojolos kolegija, Kaunas, Lietuva <i>FUTBOLO KOMANDŲ KOMUNIKACIJA SOCIALINIULOSE TINKLUOSE</i>
13:40 - 13:50	Konstantinavičiūtė Simona, Vveinhardt Jolita , Lietuvos sporto universitetas, Kaunas, Lietuva <i>PATYČIŲ PAPLITIMAS SPORTININKŲ TARPUSAVIO SANTYKIULOSE</i>
13:50 – 14:00	Romikaitis Antanas , Šv. Ignaco Lojolos kolegija, Kaunas, Lietuva <i>ŽAIDYBINIMO TAIKYMAS SUMANIOSIOS EDUKACIJOS PROCESULOSE</i>
14:00 – 14:10	Narbutienė Lina , Šv. Ignaco Lojolos kolegija, Kaunas, Lietuva <i>SAVIPREZENTACIJOS IR ĮVAIZDŽIO SVARBA VERSLO KLUBULOSE</i>
14:10 – 14:20	Stanionienė Eglė, Perkumienė Dalia , Kazimiero Simonavičiaus universitetas, Vilnius, Lietuva <i>DARBO SUTARTIES PABAIGOS NUTRAUKUS JĄ DARBDAVIO INICIATYVA TEISINIO REGULIAVIMO PROBLEMOS</i>
14:20 – 14:40	<i>DISCUSSION</i>



04.06.2021	
10:00 – 12:00	Discussion. (In English, Russian and Lithuanian) Moderators: Prof. dr. Edmundas Jasinskas, Prof. dr. Biruta Svagzdiene, Assoc. prof. dr. Arturas Simanavicius, lect. Antanas Usas, Lithuanian Sports University, Kaunas, Lithuania
	CLOSING OF THE CONFERENCE



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Antanas Usas - Lithuanian Sports University, Kaunas; Vilnius University, Vilnius, Lithuania.
Paulina Palujanskienė - Lithuanian Sports University, Kaunas, Lithuania

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