

CORRUPTION IN SPORT: DOPING AND MATCH FIXING

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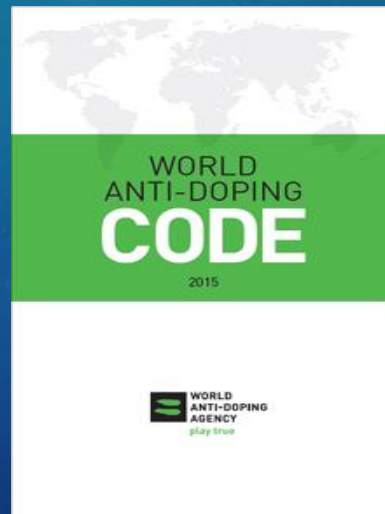
THE MENU OF THE DAY

- DOPING
 - Definitions and prevalence
 - Determinants of doping behavior
 - Educational interventions
- MATCH FIXING
 - Definitions
 - Determinants of match fixing behavior
 - Educational interventions



THE FORMAL DEFINITION OF DOPING

- Violating one or more of the 11 anti-doping rule violations (ADVRs) explained in Article 2.1 through Article 2.11 of the WADA Code (WADA, 2021)

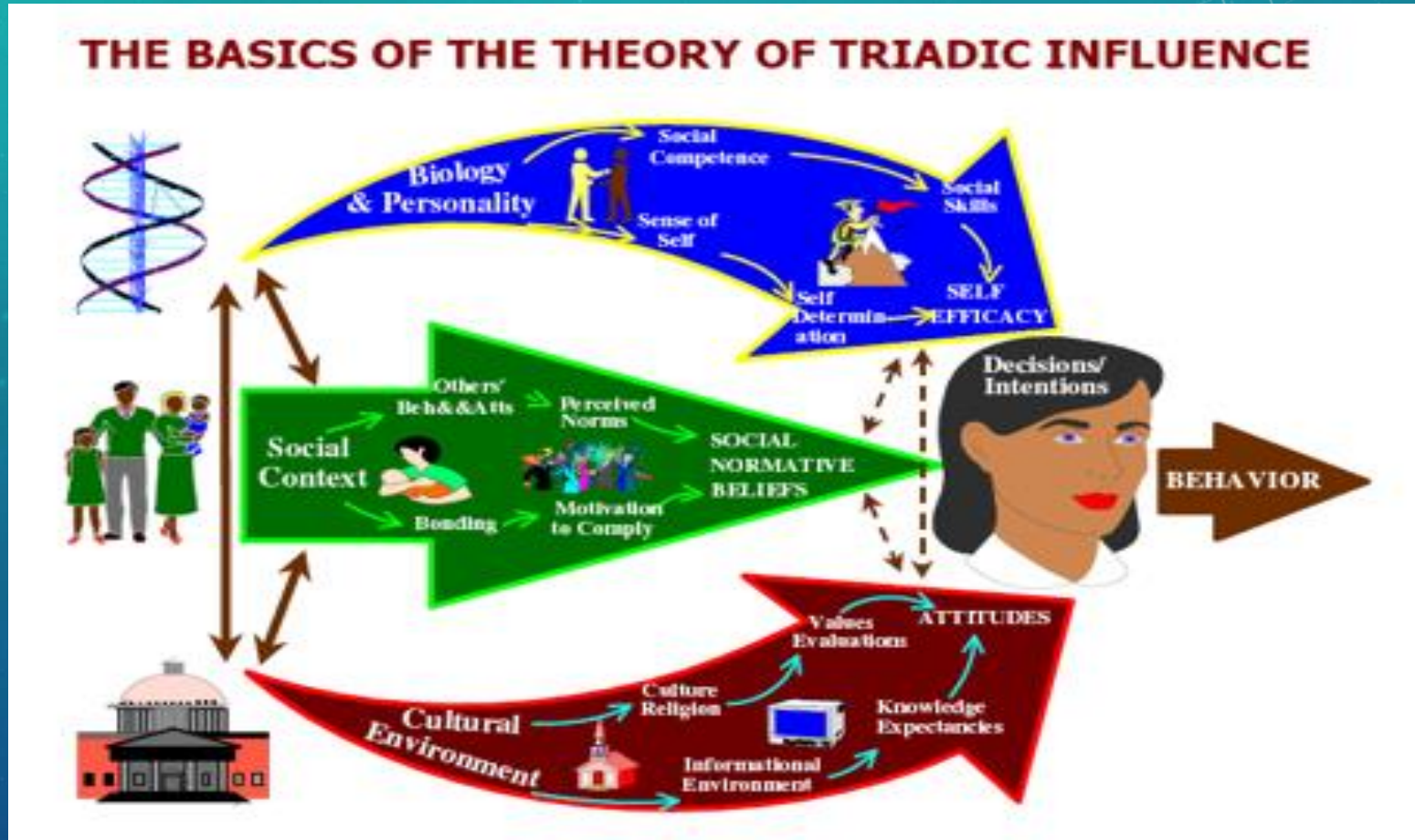


THE PROBLEM OF DOPING IN SPORTS

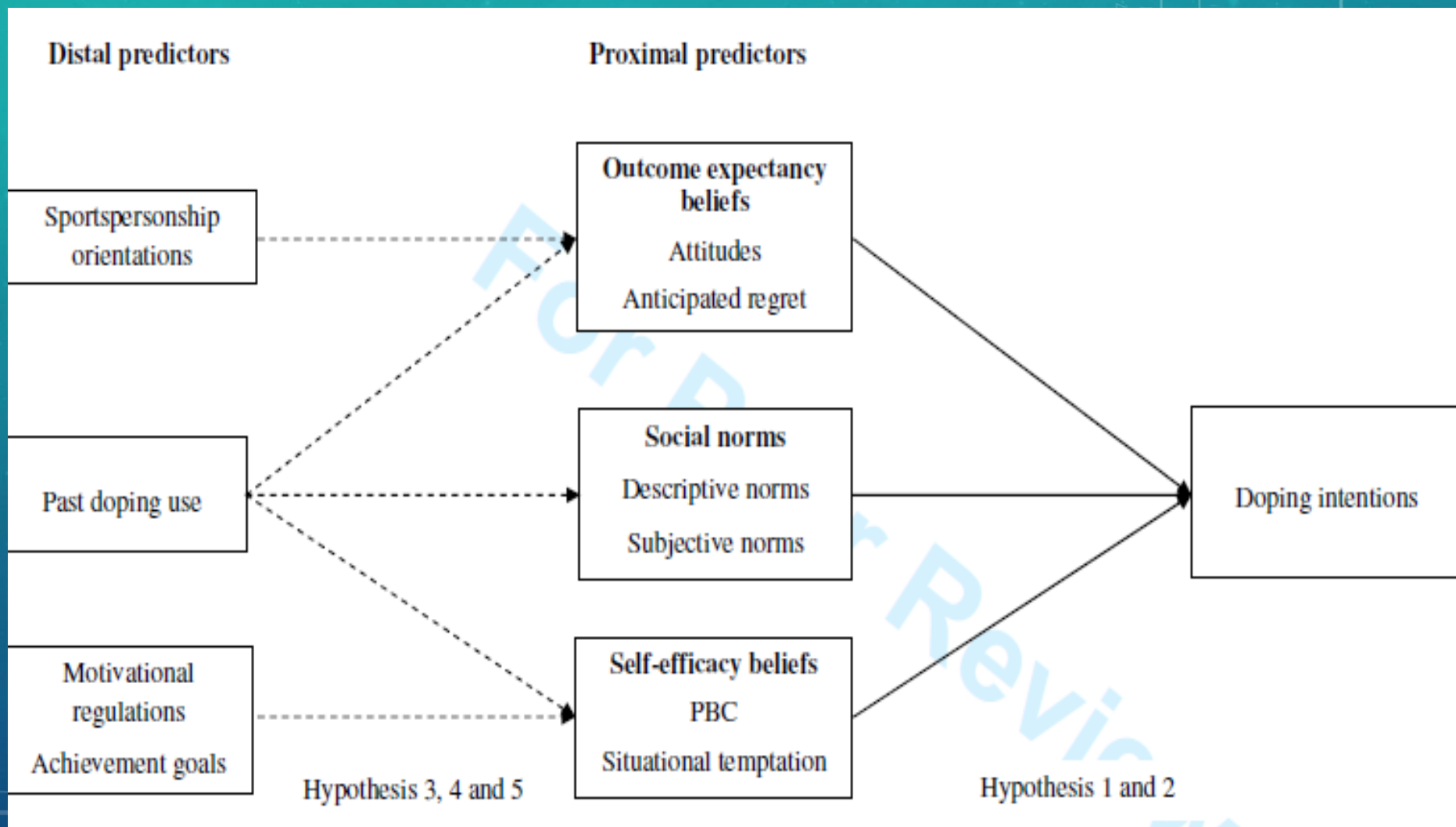
- Prevalence of doping
 - Up to 50% in competitive sport
 - Up to 25% in recreational sport
- Health side effects - Ethical considerations



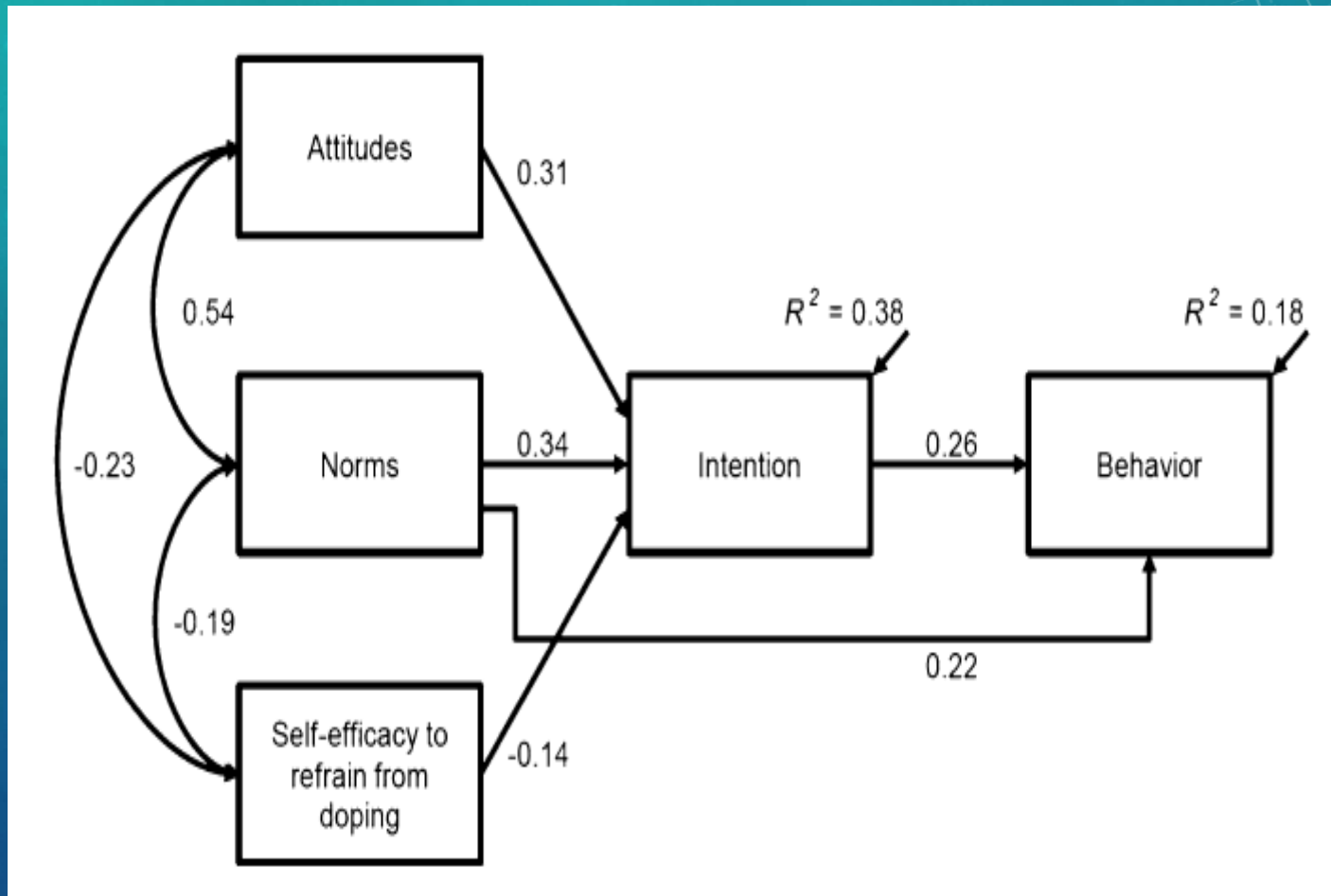
DETERMINANTS OF DOPING IN SPORT



Flay et al. (2009)



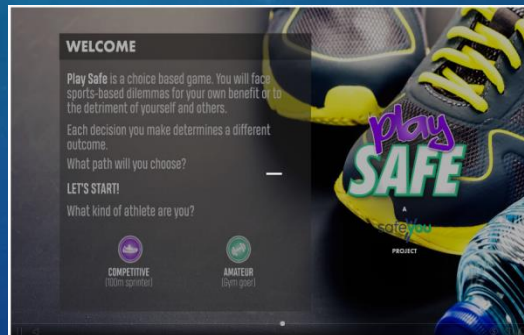
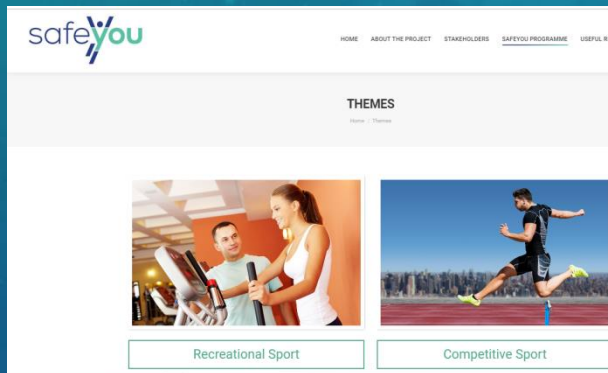
PROXIMAL PREDICTORS OF DOPING



EDUCATIONAL INTERVENTIONS



In 'Values and Individual Responsibility Training to Uphold Ethics in Sport'



Being a fair sportsman

Ethical decision-making as a chance for doping prevention?



Anne-Marie Elbe
Marius Schlegel
Ralf Brand

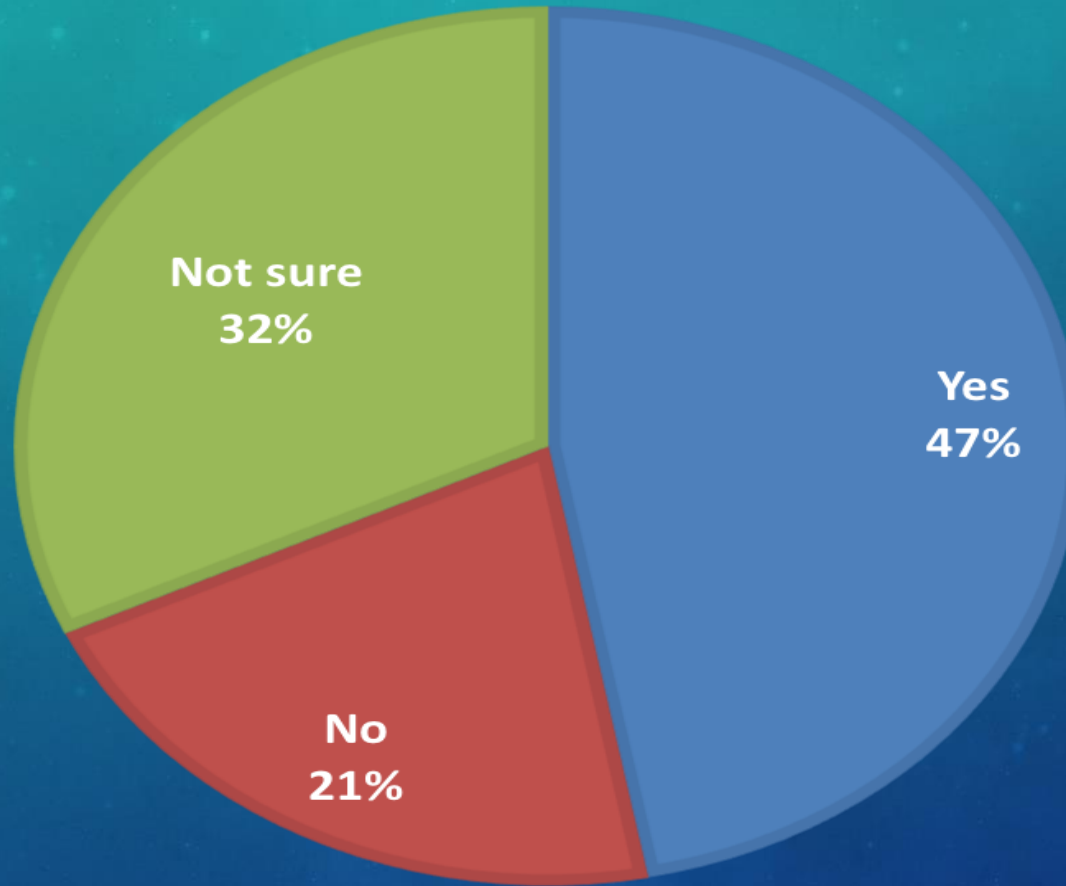


GAPS AND CHALLENGES IN ANTI-DOPING EDUCATION

- Does not address the needs of young people/
not friendly for the users
- It requires time and resources
- It is based on traditional teaching approaches
- Does not incorporate new technologies

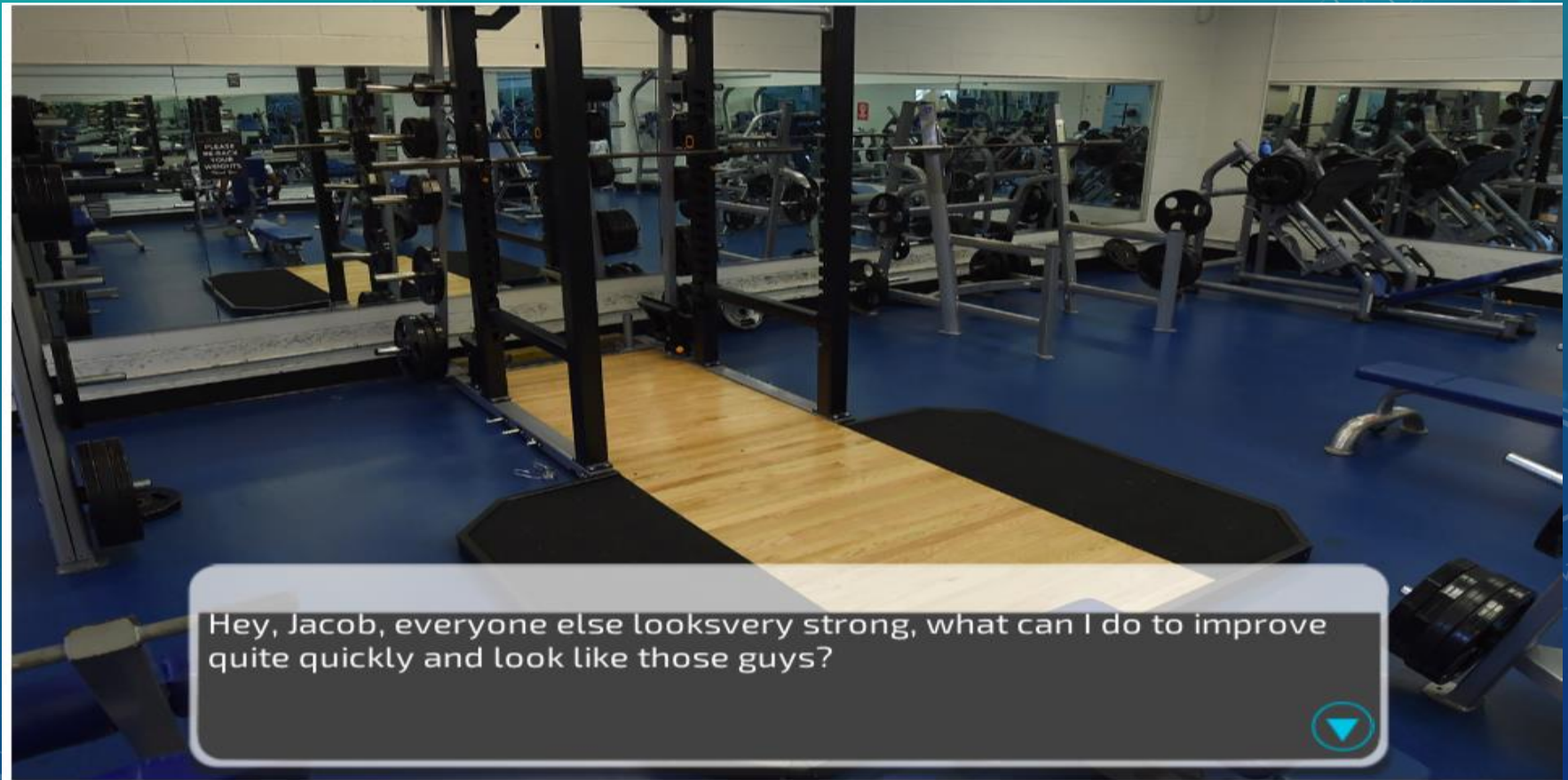


WHY ANTI-DOPING EDUCATION IS NOT EFFECTIVE

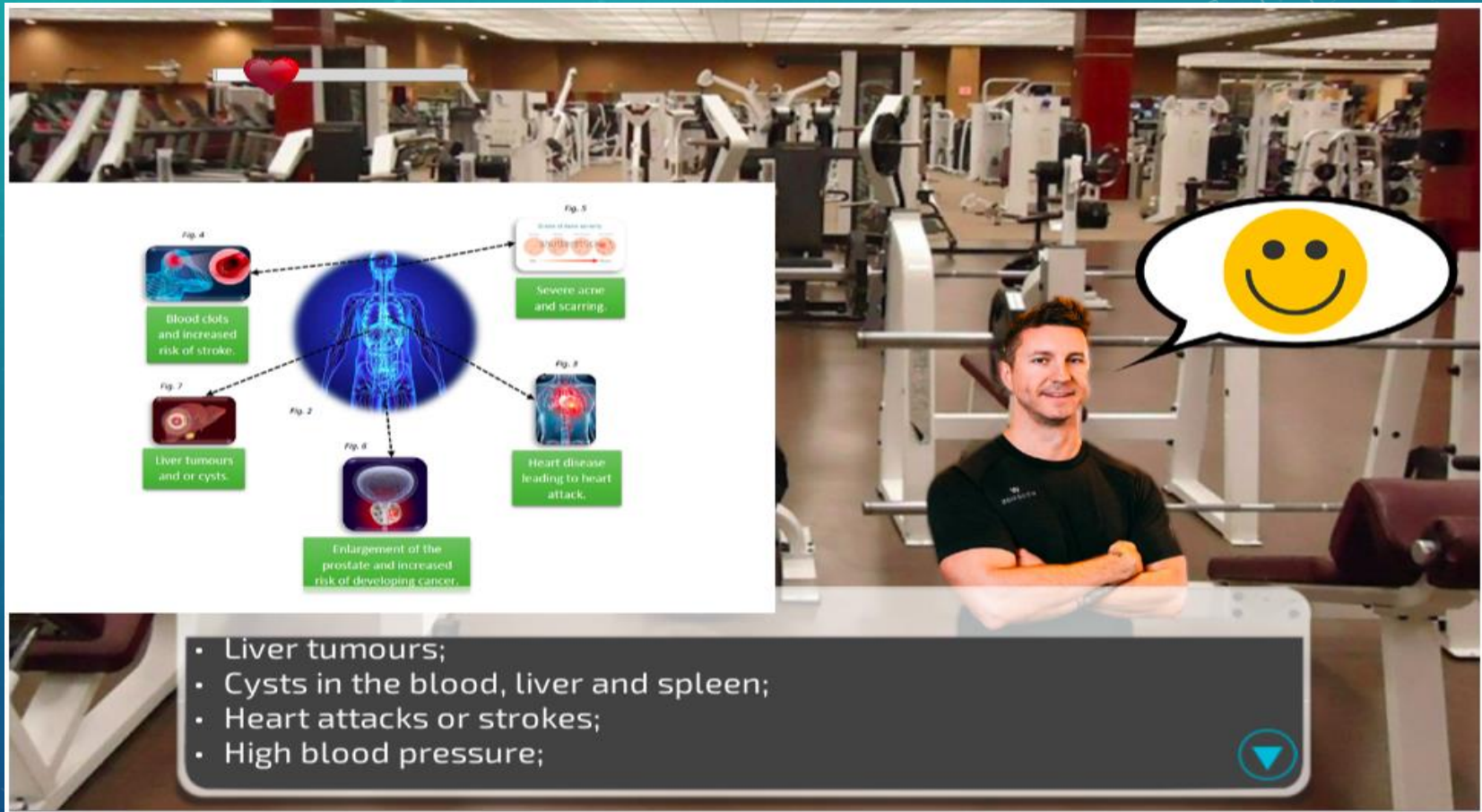


A SERIOUS GAME/VR AGAINST DOPING

<http://projectgame.phed.auth.gr/>



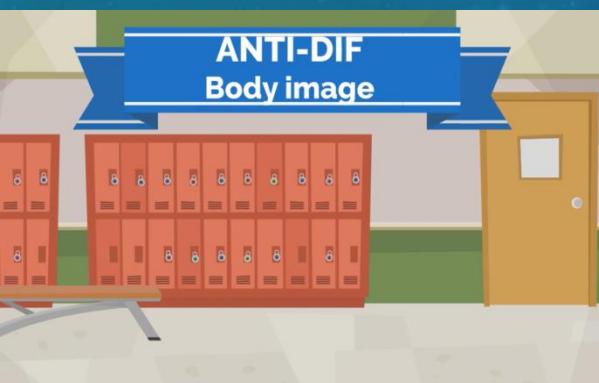
A SERIOUS GAME/VR AGAINST DOPING



EDUCATIONAL VIDEOS AGAINST DOPING

10 animated videos

<https://www.keepfootballclean.eu>



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PROJECT VIRAL

- A virtual reality program on education against doping
- Expected to be ready in 2023



COMMUNITIES OF PRACTICE AGAINST CORRUPTION

- ▶ Develop synergies of people who are interested in learning about and working against doping.
- ▶ <http://project-impact-eu.phed.auth.gr> or mail me at bark@phed.auth.gr



WHAT MATCH FIXING IS?

- **Match-fixing** is defined as the act of influencing the course or result of a sporting event for personal, sporting or financial gain.
- **Match fixing** violates the rules of the game and often the law.



TYPES OF MATCH FIXING

- **Tanking** - The deliberate underperformance by a competitor.
- **Spot-fixing** – manipulation of parts of the game and may not have much influence on the result of the game (so that gamblers can bet on it).



WHO MAY BE INVOLVED IN MATCH FIXING?



Club (owner, manager, sponsors)



Coaches



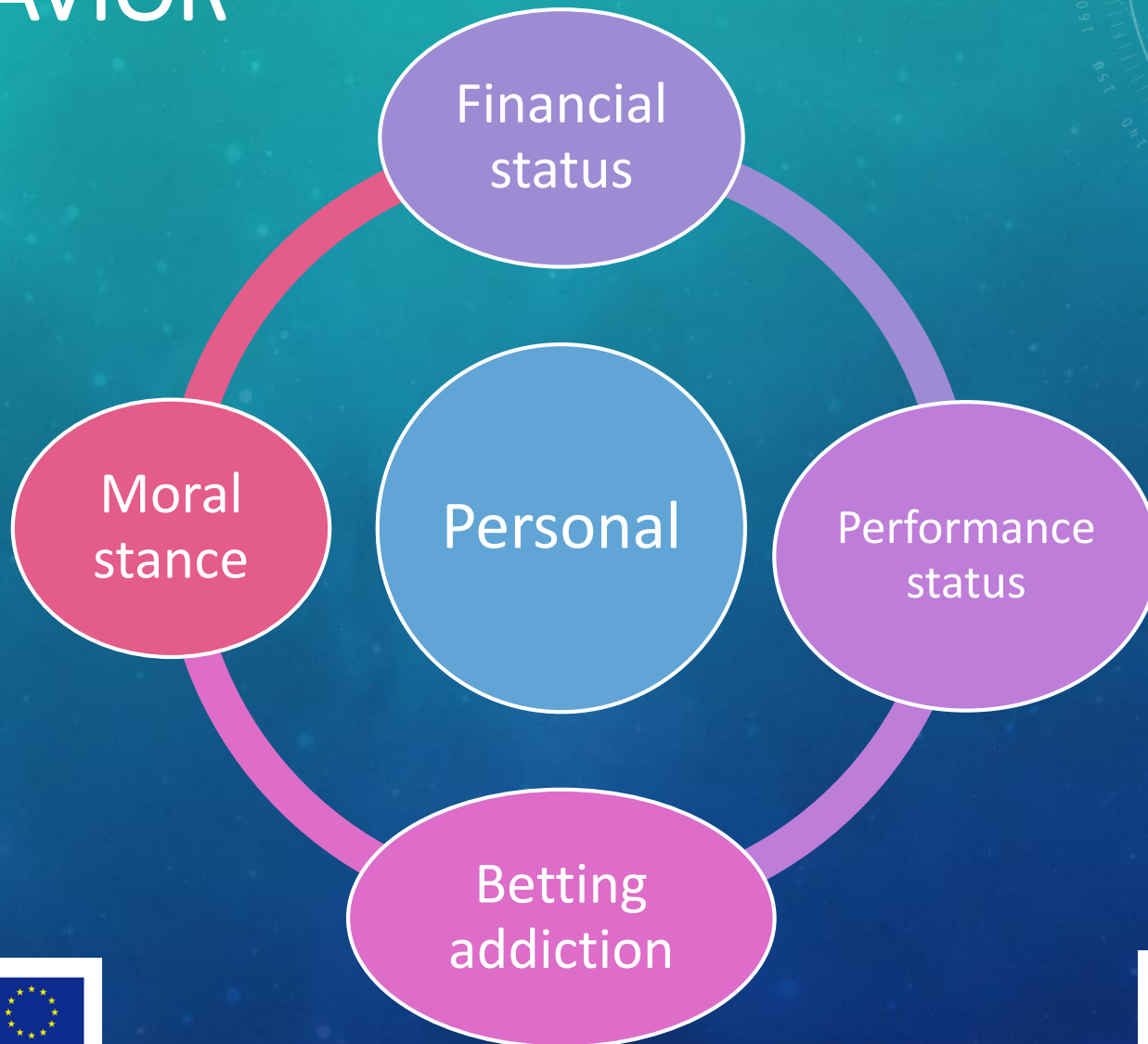
Athletes



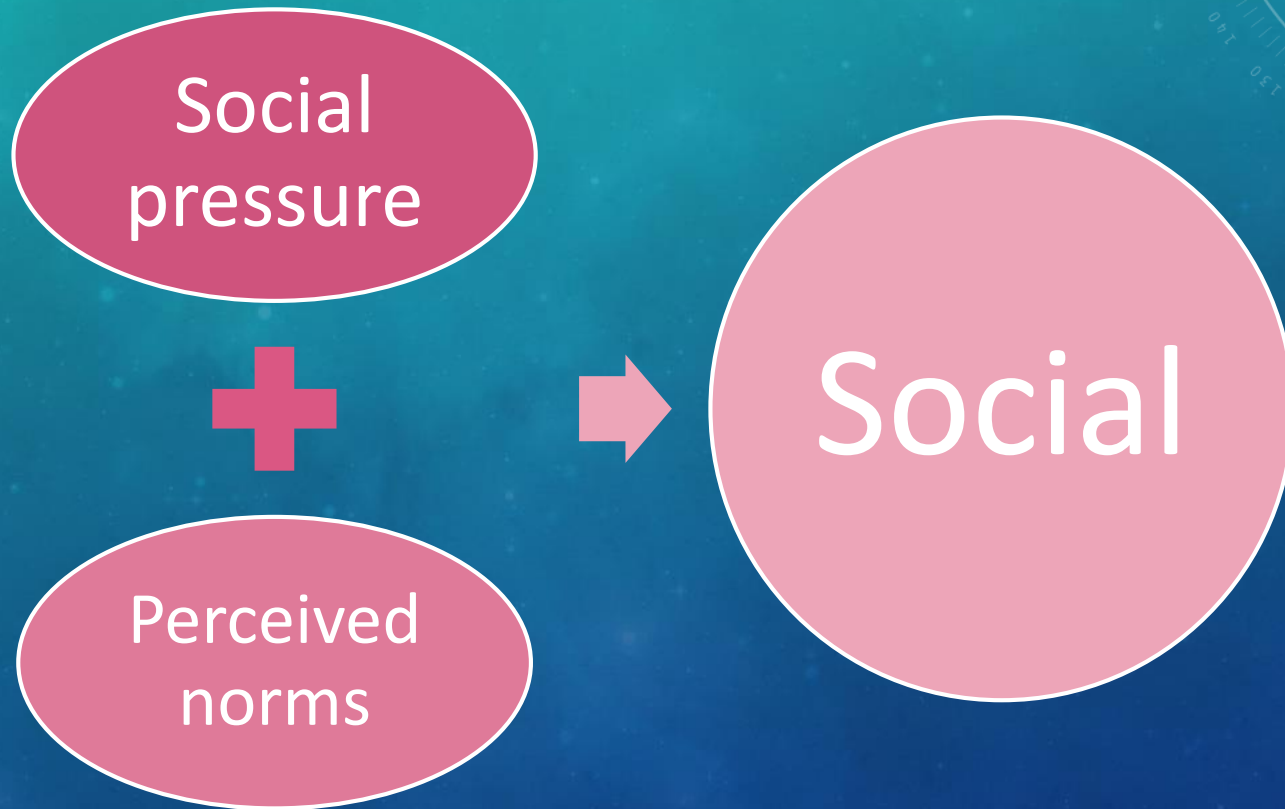
Referees



DETERMINANTS OF MATCH FIXING BEHAVIOR



DETERMINANTS OF MATCH FIXING BEHAVIOR



NEEDS AND GAPS IN MATCH FIXING EDUCATION

- The detect and punishment model has not been proven effective
- A call for education to prevent athletes from being involved in match fixing
- Need for theory-based educations against match fixing



THE FIX THE FIXING EDUCATIONAL TOOL

- Definition of match fixing
- Legislation issues
- Types of approach towards match fixing
- Gambling and betting
- Social pressure
- Morality
- Recognize-Resist-Report

<https://fixthefixing.gr/>



I didn't invent the culture, but I didn't
try to stop the culture

Lance Armstrong

