



Media as a channel of Athletes' Dual Careers promotion and education / EDU MEDIA

2nd Project Meeting in Ljubljana

29-30.8.2019

AGENDA

Meeting Venue: Faculty of Sport (Gortanova 22, 1000 Ljubljana)

Wednesday, 28th of August, 2019, Arrival to Ljubljana

Overview of the Meeting - Partners will present the findings of WP2 and will prepare for annual EAS Conference in Sweden. Will discuss project dissemination process and will prepare for the implementation of the WP3. Partners also will discuss about project implementation, management, quality and possible risks.

Thursday, 29th of August, 2019

10:00 – 10:15	Welcome and Opening of the 2 nd Meeting	LSU
10:15 – 10:55	WORK PACKAGE 2 Activity 2.1. (M2 – M5) “Comprehensive review of the scientific literature on the current state of the athletes’ dual career through media”: presentation of the Report of the results obtained	LU
10:55 – 11:30	WORK PACKAGE 2 Activity 2.2. (M2 – M8) “Desk research of the current situation regarding the occurrence of athlete's dual career in the media at national level”: presentation of the Report of the results obtained	LU
11:30 – 12:00	Coffee Break	
12:00 – 12:30	WORK PACKAGE 2 Activity 2.3. (M2 – M8) “Gap analysis of EU Guidelines on Dual Careers of Athletes implementation on national level”: presentation of the Report of the results obtained	GSU
12:30 – 13:00	WORK PACKAGE 2 Activity 2.4. (M2 – M8) “Effectiveness evaluation”: presentation of the Report of the results obtained	GSU
13:30 – 14:30	Lunch Break	
14:30	Get together at the Meeting venue for the afternoon session	
14:30-15:15	Discussion about the participation in the EAS conference in Falun, Sweden - Presentation of the scientific manuscript based on conducted comprehensive review of the scientific literature on the current state of the athlete’s dual career image through media (LU) - Presentation of the scientific article based on the effectiveness evaluation (GSU)	LU and GSU
15:15 - 16:00	Preparation for implementation of the WORK PACKAGE 3 (M8 – M12): Development of Strategy and Recommendations - Recommendations for partner countries (M11) - Strategy and action plan to dual career athletes positive image formation in and through media (M12)	GSU
16:00– 16:30	Coffee Break	
16:30 – 17:15	Preparation for the implementation of the WORK PACKAGE 4 (M8 – M20): Education through online platform - Online educational program methodology (M12) - Online platform for educational program (M15) - Translated educational program to national languages (M16) - Report of online platform evaluation results (M20)	EUSA and UV
17:15-17:30	Wrap-up of the First Day	LSU
Time upon request	Informal Dinner	



Friday, 30th of August, 2019

09:30	Get together at the Meeting venue	
09:30 – 10:30	WORK PACKAGE 6 Project communication and dissemination: <ul style="list-style-type: none">- Developed communication and dissemination strategy (M5)- Project's website and logo (M5)- Project visibility	EAS & AICU
10:30 – 11:00	Project Management issues <ul style="list-style-type: none">- Budget allocation and reporting- Quality management including meeting's evaluation- Q & A Next Steps, Task Distribution & Task List	LSU
11:00 – 11:30	Wrap up and Closing of the Meeting	LSU
	Departure to Ljubljana airport	Partners, who planned their flights on 30 th of August
Time upon request	Free time	Partners who stay till 31 st of August