



LITHUANIAN SPORTS UNIVERSITY

STUDY MODULE PROGRAMME (SMP)

Module Code	S	190	B	059	Accredited until			Renewal date		
	Branch of Science		Progr.	Registr. №.						

Entitlement

Regulations of Sport Market

Prerequisites

none

Main aim

On the basis of the international level fundamental and applied interdisciplinary scientific research, to provide students with the knowledge about the most relevant aspects of sports market regulation and to develop their capacity to apply this knowledge in practice.

Provided knowledge and abilities

To strive to know different global social, cultural and sports trends; To know and understand characteristics related to sports business, future trends in sports and international market; To analyse, interpret and apply the Lithuanian and EU laws and regulations; To collect, analyse and organize information from primary and secondary sources through research; To develop creative thinking and communication skills through internal and external communication models; To make use of the opportunities offered by information technology, systems and databases in their activities.

Summary

This module will provide students with fundamental knowledge based on international level scientific research about the Essence and content of the sports market, Sports law in Lithuania and EU, Setting Up The Sports Organizations, Sport ethics, New sports markets and innovation.

Level of module

Level of programme		Subject group (under the regulation of the area)
Cycle	Type	
First	Bachelor	Bendrojo universitetinio lavinimo

Group under financial classification

Syllabus

№.	Sections and themes	Responsible lecturer
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Teaching/learning methods:

Group work, Discussion, Literature review presentation, Problem-based learning, Seminar, Traditional lecture, Practical tasks, Role-playing games, Case study, Information retrieval task.

Evaluation procedure of knowledge and abilities:

Ten grade criterion scale and summative evaluation system are applied. The semester's individual work tasks are evaluated by grades; the final grade is given during the examination session while multiplying particular grades by the lever coefficient and summing up the products.

References

№.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		

Additional literature

№.	Title
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Coordinating lecturer

Position	Degree, surname, name	Schedule №.
Assistant	Dr. Dovilė Valančienė	607

Subdivision

Entitlement	Code
a	1007

Study module teaching form №. 1

Semester		Mode of studies	Structure				Total hours	Credits
			Theory	Seminars	Lab Works	Ind. work		
A	S	D	30	30	0	200	260	10

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
				Total:	0	0	0

Schedule of individual work tasks and their influence on final grade

	№. of syllabus	Total hours	Influence on grade, %	Week of presentment of task (*) and reporting (o)																
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17-20
Total:	-	0	0																	

Study module teaching form №. 2

Semester		Mode of studies	Structure				Total hours	Credits
			Theory	Seminars	Lab Works	Ind. work		
A	S	N	30	30	0	200	260	10

Languages of instruction:

Lithuanian	L	English	E	Russian	R	French	F	German	G	Other	Oth.
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Plan of in-class hours

№. of Themes	Academic hours			№. of Themes	Academic hours		
	Theory	Seminars	Lab Works		Theory	Seminars	Lab Works
				Total:	0	0	0

Schedule of individual work tasks and their influence on final grade

	№. of syllabus	Total hours	Influence on grade, %	Week of presentment of task (*) and reporting (o)																
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17-20
Total:	-	0	0																	