



LITHUANIAN SPORTS UNIVERSITY

STUDY MODULE PROGRAMME (SMP)

Module Code	S	273	B	882	Accredited until	2017	06	01	Renewal date
	Branch of Science		Progr.	Registr. №.					

Entitlement

Sport and Tourism Management II

Prerequisites

Basics of Management, Sports and Tourism Management I, Basics of Business

Course (module) Learning Outcomes

№.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
1	To know and critically assess the basic principles of economics and management, business administration and strategy and opportunities for their application in practice in the tourism sector	Debates, Practical exercises (tasks), Problem-based learning, Reading list	Mid-term examination
2	To be able to create culture of teamwork and work in a team, take responsibility for execution of tasks and apply ethical principles in the communication process	Gests lectures, Group work, Library / information retrieval tasks, Literature review presentation	Mid-term examination
3	To get acquainted with the tourism resources, know how to select them composing a route and present through the use of various means of advertising	Case analysis (Case study), Discussion, Group work, Idea (mind) mapping, Literature analysis, Modeling of real-life (world) situations (projects)	Mid-term examination

Main aim

Based on the research of international level in fundamental and applied interdisciplinary science, analyse the economic relations in tourism business, tourism organization administration features and the aspects of tourism resource management

Summary

The module will analyse the economic relations between tourism business and sports business, administration features of tourism and sports organizations as well as the aspects of tourism resources, sports facilities and event management.

Level of module

Level of programme		Subject group (under the regulation of the area)
Cycle	Type	
First	Bachelor	Specialaus lavinimo

Group under financial classification

Syllabus

№.	Sections and themes	Responsible lecturer
1.	Tourism and leisure in the national economy	78 doc. dr. Biruta Švagždienė
2.	Demand for leisure and tourism	827 prof. dr. Edmundas Jasinskas
3.	Forecasting and planning the demand for leisure and tourism	827 prof. dr. Edmundas Jasinskas
4.	Tourism and leisure supply	827 prof. dr. Edmundas Jasinskas
5.	Economic assessment of tourism innovation	827 prof. dr. Edmundas Jasinskas

№.	Sections and themes	Responsible lecturer
6.	Tourism resources and contact staff (influence of guide competencies on customer loyalty)	991 dr. Regina Andriukaitienė
7.	Natural resources for tourism	991 dr. Regina Andriukaitienė
8.	Dark tourism as an emotional tourism resource	991 dr. Regina Andriukaitienė
9.	Interface between tourism and UNESCO heritage	991 dr. Regina Andriukaitienė
10.	Pilgrimage tourism	991 dr. Regina Andriukaitienė
11.	Content of administration	78 doc. dr. Biruta Švagždienė
12.	Decision-making in the process of administration	78 doc. dr. Biruta Švagždienė
13.	Organizational administration	78 doc. dr. Biruta Švagždienė
14.	Historical development of administration	78 doc. dr. Biruta Švagždienė

Evaluation procedure of knowledge and abilities:

References

№.	Title	Edition in Lithuanian Sports University library		In Lithuanian Sports University bookstore	Number of ex. in the methodical cabinet of the depart.
		Pressmark	Number of exemplars		
1.	Weaver, D. B. (2012). Organic, incremental and induced paths to sustainable mass tourism convergence/ Tourism Management IF 2,62. Volume 33, Issue 5, Elsevier / http://www.sciencedirect.com/science/journal/02615177			No	
2.	Hudson, S. (2012). Drive Tourism. Trends and Emerging Markets / Tourism Management IF 2,62. Volume 33, Issue 5. Elsevier / http://www.sciencedirect.com/science/journal/02615177 .			No	
3.	Xia, W., Chao-lin, G. (2007). Multi-level grey evaluation of tourism resources exploration potential: A case of Laozi Mountain Tourism Attraction. http://en.cnki.com.cn/Article_en/CJFDTOTAL-DLYJ200703024.htm			No	

Additional literature

№.	Title
1.	Sakellari, M. (2014). Film tourism and ecotourism: mutually exclusive or compatible?. International Journal of Culture, http://www.emeraldinsight.com/search.htm?PHPSESSID=b2a8ps9eh8a3h0td3t4m76id41&ct=all&st1=tourism+policy&
2.	Skerstonienė, A. (2002). Lietuvos turizmo ištekliai. Vilnius
3.	Lietuvos respublikos saugomų teritorijų įstatymas. 2014 metų aktuali redakcija.. Internete: http://www.infolex.lt/ta/12408
4.	Lietuvos nacionalinė UNESCO komisija (2014). Internete: http://www.unesco.lt/kultura/pasaulio-paveldas

Coordinating lecturer

Position	Degree, surname, name	Schedule №.
Associate Professor	Assoc. Prof. Dr. Irena Valantinė	177

Subdivision

Entitlement	Code
a	1007

Study module teaching form №. 1

Semester	Mode of studies	Structure				Total hours	Credits
		Lectures	Pract.	Lab.	Ind.		

